

## when I planned to retire before

this is the business that made it possible

Starting with borrowed money, in just eight years I gained financial security, sold out at a profit and retired.

"Not until I was forty did I make up my mind that I was going to retire before ten years had passed. I knew I couldn't do it on a salary, no matter how good. I knew I couldn't do it working for others. It was perfectly obvious to me that I had to start a business of my own. But that posed a problem. What kind of business? Most of my money was tied up. Temporarily I was broke. But, when I found the business I wanted I was able to start it for a small amount of borrowed money.

"To pyramid this investment into retirement in less than ten years seems like magic, but in my opinion any man in good health who has the same ambition and drive that motivated me, could achieve such a goal. Let me give you a little history.

"I finished high school at the age of 18 and got a job as a shipping clerk. My next job was butchering at a plant that processed boneless beef. Couldn't see much future there. Next, I got a job as a Greyhound Bus Driver. The money was good. The work was pleasant, but I couldn't see it as leading to retirement. Finally I took the plunge and went into business for myself.

"I managed to raise enough money with my savings to invest in a combination motel, restaurant, grocery, and service station. It didn't take long to get my eyes opened. In order to keep that business going my wife and I worked from dawn to dusk, 20 hours a day, seven days a week. Putting in all those hours didn't match my idea of independence and it gave me no time for my favorite sport—golf! Finally we both agreed that I should look for something else.

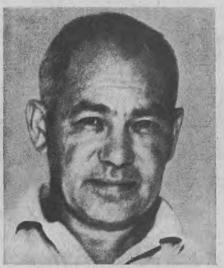
"I found it. Not right away. I investigated a lot of businesses offered as franchises. I felt that I wanted the guidance of an experienced company—wanted to have the benefit of the plans that had brought success to others, plus the benefit of running my own business under an established name that had national recognition.

"Most of the franchises offered were too costly for me. Temporarily all my capital was frozen in the motel. But I found that the Duraclean franchise offered me exactly what I had been looking for.

"I could start for a small amount. (Today, only \$1985 starts a Duraclean dealership, and the company will finance the balance of the total \$5900 cost, without interest or finance charges.) I could work it as a one-man business to start, and operate from my home. No office or shop or other overhead, no salaries to pay. Equipment would fit in my car trunk. (I bought the truck later, out of profits). Best of all, there was no ceiling on my earnings. I could build a business as big

## fifty

a true story by John B. Haikey



as my ambition and energy dictated. I could put on as many men as I needed to cover any volume. I could make a profit on every man working for me. And I could build little by little, or as fast as I wished.

"So, I started. I took the wonderful training furnished by the company. When I was ready I followed the simple plan outlined in the training. During the first period I did all the service work myself. By doing it myself, I could make much more per hour than I had ever made on a salary. Later, I would hire men, train them, pay them well, and still make an hourly profit on their time that made my idea of retirement possible—I had joined the country club and now I could play golf whenever I wished.

"What is this wonderful business? It's Duraclean. And what is Duraclean? It's an improved, space-age process for cleaning upholstered furniture, rugs and tacked down carpets. It not only cleans but it enlivens and sparkles up the colors. It does not wear down the fiber or drive dirt into the base of the rug as machine scrubbing does. Instead it <u>lifts out</u> the dirt by means of an absorbent dry foam.

"Furniture dealers and department stores refer their customers to the Duraclean Specialist. Insurance men say Duraclean can save them money on fire claims. Hotels, motels, specialty shops and big stores make annual contracts for keeping their carpets and furniture fresh and clean. One Duraclean Specialist signed a contract for over \$40,000 a year for just one hotel.

"Well, that's the business I was able to start with such a small investment. That's the business I built up over a period of eight years. And, that's the business I sold out at a substantial profit before I was fifty."

Would you like to taste the freedom and independence enjoyed by Mr. Haikey? You can. Let us send you the facts. Mail the coupon, and you'll receive all the details, absolutely without obligation. No salesman will ever call on you. When you receive our illustrated booklet, you'll learn how we show you STEP BY STEP how to get customers; and how to have your customers get you more customers from their recommendations.

With no obligation, we'll mail you a 24-page brochure explaining the business. Then you, and you alone, in the privacy of your home, can decide. Don't delay. Get the facts before your location is taken by someone else. Mail the coupon, now.

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# THE MAGAZINE THAT RIPS THE LID OFF PRO WRESTLING

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"War injuries left me severely handicapped, but I'm making a very good living in Locksmithing, thanks to your course. Word of mouth advertising has been enough to make to your course. Word of mouth advertising has been enough to make my business a financial success from the start. Besides, I'm my own boss doing something I thoroughly enjoy,"

says Glen Johnson, Larned, Kansas.

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Never before have money-making opportunities been so great for qualified Locksmiths. Now, lucrative regular lock and key business has multiplied a thousandfold as millions seek more protection against ever increasing crime. Yet there's only one Locksmith for every 17,000 people! No wonder the money can roll in so FAST!

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Prepare yourself to take advantage of this tremendous money-making opportunity for steady, year-round EXTRA INCOME in your spare time or financial independence in a fulltime, high-profit business of your own. Perfect for retirement! You don't have to be an expert

> Belsaw Started Me Making Money FAST as a LOCKSMITH

mechanic to be an ace professional in this field. Once you know Locksmithing all your worries about a job, more income, layoffs, inflation, recession, too many bosses will be gone forever.

#### Yours FREE-A burglar alarm and security systems course

Not for sale separately, but included with your training at No Extra Cost!

You receive the full course plus all special tools and equipment. Instructions and pictures are so clear you can't go wrong. This rapidly expanding field goes hand-in-hand with Locksmithing. It can add even more to your profits.

#### Find out all about it No Obligation -**NO SALESMAN WILL CALL**

Discover what's in Locksmithing for YOU. Find out how Belsaw's Master-Locksmith Approved training has helped hundreds of men to EARN MORE-ENJOY LIFE MORE.

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R. W. Davis, St. Louis, Missouri.

Henry Rivas, Los Angeles, Calif.

"I HAVE ALL THE LOCKSMITH WORK I CAN HANDLE. Business is so good I'm expanding to fulltime." Ed Boyle, Pittsburg, Penna.



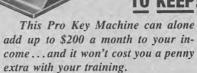
Tells how to Make Money in Locksmithing — Spare Time or Full Time — Al-most from the Start, Mail Cou-pon NOW!

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## EDITOR'S NOTEBOOK Editor-in-Chief

## Peter

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Our feature story this month (on page 34) is sure to cause a great deal of controversy. But it is necessary.

As the story explains, our "Most Popular" ratings are based upon the amount of fan mail a wrestler receives during the month. This month, Bob Backlund and Ivan Putski were tied for first place (each man received 3,243 pieces of mail). Although it has never been done before, we felt a fan vote was needed to break the tie.

A caution -- a vote for one man does not mean a vote against the other. Backlund and Putski are two of the most popular athletes in wrestling. The man who wins the balloting will be most popular. The man who comes in second should NOT be considered unpopular. He is the second-most popular man in wrestling. That in itself is quite a tribute. So fill out the ballot on page 35 and send it to us today.

INSIDE WRESTLING is very proud to present its newest columnist in this month's issue. Stu Saks joins our staff and will be an excellent addition to an already superb magazine.

Stu will take over the popular "Behind the Dressing Room Door" column. I know you will find his wrestling knowledge second to none and his writing style fresh and impressive.

Welcome to INSIDE WRESTLING, Stu!

Now that Summer's over, I would like to give you a few brief notes I made while travelling the wrestling circuit the past two months.

BEST YOUNG GRAPPLER: Tony Atlas; CHAMPION MOST LIKELY TO FALL: Harley

MOST MIXED UP WRESTLER: Paul Jones; WRESTLER WHO IS MOST FUN

AT PARTIES: Ric Flair (of course!)

#### Get Up To 4 Extra Miles Per Gallon ... 100 Extra Miles Between Fill-Ups **OVER 100,000**

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Think of it! Thanks to an important automotive invention, every single car owner, every fleet operator, every truck or camper owner . . . everyone who operates a gas-powered internal combustion engine, may now be able to save up to 20% and more on their gasoline bills!

Yes, you may actually get up to 70 . . . 80 . . . . 90 . . . even 100 extra miles from every single tankful! No matter how old or run-down your car may be . . . no matter how many gallons of gas it now devours each week . . FROM THE VERY INSTANT YOU INSTALL THE BALL-MATICIAM GAS SAVER VALVE IN YOUR CAR YOU SHOULD EXPERIENCE A NOTICEABLE DECREASE IN GAS CONSUMPTION!

#### Here's why:

Here's why:

The carburetor is a major component in your car's engine which can cause a significant waste of gasoline. Under actual day to day driving conditions its ability to perform is never fully efficient. During peak load conditions . . or when driving at higher speeds . . or starting up from a dead stop . . or negotiating grades and steep hills . . . or pulling a trailer or camper . . . or carrying a full load of passengers, the carburetor can allow too much gas to feed into the combustion chamber which considerably reduces your fuel economy. Every time that happens, it's just like pouring money down the drain.

#### Stops Your Car From Wasting Gasoline

Adding the BALL-MATIC GAS SAVER VALVE to your engine is like having a "mini computer brain" which actually controls the air-to-fuel balance on a constant basis. As soon as an improper over-rich condition develops, it opens to permit a precise measure of additional air to enter the system. The result: more effective combustion and a fuel savings of up to 20% or

#### Controlled Tests Confirm Big Dollar Savings

In the Spring of 1978, we arranged for a local Shell Service Station to conduct a controlled, supervised, test using seven different cars owned and driven by non-professional drivers. Each car was fitted with a locked gas cap and the keys kept in the possession of the testers

the testers.

After establishing base mileage consumption data for the various cars, the BALL-MATIC was installed and miles-per-gallon figures were re-checked. Every single car in the test showed meaningful improvement.

Make	MPG
Of Car	Improvement
Cadillac Eldorado	21%
Chrysler Imperial	28%
Oldsmobile Cutlass	
Chevrolet Vega	10%
Ford Gran Torino	19%
Chevrolet Camaro .	16%
Cadillac Eldorado .	40%
IMPROVEMENT RANG	E 8% to 40%

#### Start Saving Immediately

As of now, tens of thousands of motorists all over the country have put the BALL-MATIC GAS SAVER VALVE in their cars. It takes only a few minutes to install and no special tools are required (easy-to-follow instructions are provided) — it's so easy, anyone can do it! But best of all, the BALL-MATIC works immediately There's no "breaking-in period" — you experience a significant savings with the very first tankful.

The BALL-MATIC fits all American and foreign cars except Volkswagens. Do not use on diesel or fuel injected models.

#### READ THE RESULTS FOR YOURSELF!

I have had a remarkable improvement starting with my very first tankful going from 17-20 MPG in my 1979 Oldsmobile Cutlass, Since I am Executive Vice President in Charge of Sales for my company, I total well over 35,000 miles a year. According to my calculations, the BALL-MATIC will save me over \$300.00 in the next 12 months alone. Needless to say, it was one of my best investments of the year!

Joseph D'Errico, Sr., Hamden, Connecticut

Just a short note to inform you of the performance of your BALL-MATIC unit that I have installed in my 1972 Ford station wagon. Prior to using your device, I averaged 12 to 13 MPG, now that I have installed your unit my mileage has gone up to 16 MPG around town.

A. Coutts, Sheriff, Orange County, California

I want to express my thanks for the BALL-MATIC. Since it has been installed in my car, my gas mileage has not been under 18 miles per gallon. This is an increase of 5.5 miles per gallon. Rev. R. N., Claremont, California

After installing the BALL-MATIC on my 1972 Oldsmobile Toronado I increased from 7.5 to 10.5 miles to
the gallon.
Seeing this I took my station on as a BALL-MATIC
dealer and within the first week sold over 100 valves.
This is the kind of extra income producer that other
service stations should consider during this energy
crisis to service their customers.

Louis Michaud Mobil Service, New Britain, Connecticut

#### LOOK HOW EASY IT IS TO INSTALL THE

BALL-MATIC YOURSELF
All you do is simply slip
the BALL-MATIC onto the
line leading from the PCV
valve and twist into
place. (It's as easy as
screwing in a light bulb).
In fact even if you never
lifted the hood of your
car before . . you can
install the BALL-MATIC
in just a few minutes
(no special tools required). Easy to follow
instructions are included.



GUARANTEED SAVINGS

We firmly believe the BALL-MATIC to a one of the best investments you can ake to save money this year. The excit savings you will receive may vary signature of the savings on the kind of car are savings. We firmly believe the BALL-MATIC to be one of the best investments you can make to save money this year. The exact savings you will receive may vary significantly depending on the kind of car you drive, the condition of your engine, weather, your driving habits and the amount of driving you do; however we guarantee that you MUST SAVE AT LEAST FIVE TIMES the amount you paid for your BALL-MATIC in the first year or you may return it for a full refund. you may return it for a full refund.



ALREADY IN USE

There may be a reason why you don't install a BALL-MATIC on your car immediately. But, for the life of use can't figure it out! If after reading this ad you have any doubts whatsoever, just drop a note and we'll gladly forward a copy of our test reports for your inspection.

Test the BALL-MATIC yourself entirely at our risk Test the BALL-MATIC yourself entirely at our risk. Install it in your own family or company car and if it doesn't deliver everything we say it will — starting with the very first tankful, just return it and we'll refund your purchase price. We wouldn't make that kind of guarantee in writing if we weren't positive of the performance of the BALL-MATIC!

Please don't delay. Every day you drive without a BALL-MATIC GAS SAVER VALVE in your car costs you money and needlessly wastes precious gasoline. Call or send in your coupon today.

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			BALL-M	ATICS	ppd.	(Yo

save \$2.65)
\$36.50 for THREE BALL-MATICS ppd. (You

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-----DEALER INQUIRIES INVITED -



Behind
the
Dressing
Room
Door
by Stu
Saks

HAVE NEVER met Randy Gordon. I don't expect to. The only contact we ever had was a phone call he made. It sounded very distant.

"Stu," he said. "I understand you are taking over my column."

His voice cracked and there was a long pause. I knew he was choked up and I didn't quite know how to handle the silence. I just blurted out the first thing that came to my head. "Randy, I'm really sorry this had to happen. Your column was great. If you don't mind, I'd like to keep the same title and just try to take over where you left off."

"Thank you, kid, and good luck," was his only reply. Little more had to be said.

Randy Gordon did not have to leave this magazine, but he would not be able to live with himself anymore had he not. I'm not trying to antagonize anyone, but everybody in this office knows why he left and it would be a disservice to his fans if the true story wasn't told.

Randy could not be at peace with himself if he stayed with the magazine. Frustrations got the better of him. To make an extremely complex situation as simple as possible, Randy's biggest enemy, Dan Shocket, works in the same office, only 15 feet away from his desk. Randy was a hard-working journalist who painstakingly confirmed every bit of information that he stated as fact in his column. Dan practices yellow journalism. If he heard a rumor that supported his beliefs it was presented as fact, confirmed or not. Or he would make up the rumors (Continued on page 46)

Dominate Others With Fantastic Brute Strength!

## "LET ME TEACH YOU THE SIMPLE SECRET PROFESSIONAL MUSCLEMEN USE TO BUILD UP THEIR BODIES IN JUST 90 SECONDS A DAY!"

by Joe Nazario, Mr. U.S.A. Physique Champion, 1977, Mr. International, 1978

Regardless of your age, weight & height, if you can spare 90 seconds a day, you CAN get back into shape!

Achieve these five muscle improvements within one month, or you pay nothing!

- ☐ See your abdomen become a taut wall of muscle!
- ☐ Transform weak arms into pillars of strength!
- ☐ Lift and broaden sagging shoulders! ☐ Develop a deep and powerful chest!
- Strengthen your back, thighs and calves!

I'm a professional body builder. I won the Mr. U.S.A. competition in 1977, and the Mr. International contest in 1978. I'll probably win Mr. Universe this year. I'm also in the exercise and health consulting business in New York City.

So I'm familiar with exercise and body building programs. I've probably tried every single one of them. And do you know something? Not one of them is worth the money you have to pay!

The reason is simple. Every so-called exercise machine, every weight-lifting set ever made works on one of two principles: isometric (putting stress on muscles that do not move) or isotonic (moving muscles under stress).

So, when you pay good money for a machine or a set of fancy equipment, you're buying a gimmick. You can accomplish exactly the same exercise value, get exactly the same results, without the machine—IF YOU KNOW HOW! What's more, since machines and weights put a tremendous amount of stress on weak, underdeveloped muscles, they can actually cause more harm than good.

#### THE SIMPLE LOCKER ROOM SECRET THAT REALLY WORKS, IN JUST 90 SECONDS

In my years as an athlete and as an "iron pumper," I've seen hundreds of men get ready for strenuous competition. Each had his own personal mannerisms. Each had favorite warm-up exercises. But over the years, I noticed a simple, common thread that was common to all.

I actually discovered the simple locker room secret that the pros use to build up their bodies in just 90 seconds!

That's right, using my secret, you can exercise all 18 muscle groups in your body in just 90 seconds. Eighteen simple exercises every day, just five seconds on each. And within two weeks or less, you'll begin to notice the difference.

You'll FEEL stronger! You'll LOOK healthier, your body will be FAR MORE ATTRACTIVE! I'm not talking about tiny differences you can measure with a tape—I'm talking about great changes you'll begin to feel yourself, you'll notice in the mirror, your friends will notice on the beach!

#### WHAT IS MY AMAZING SECRET?

Frankly, it'll cost you \$5.00 to find out. After all, a secret as good as this one, a secret that will make your body stronger, healthier, better looking is worth \$5.00! But I'll give you a hint. It's a combination of the principles of both isometrics and isotonics. I call it "Tonometrics". And it requires no special equipment, no fancy gym. You can use my "tonometric" techniques and special "tonometric" exercises in your bedroom, bathroom, even in your office during your coffee break!

There are 18 special exercises in all, one for each of the 18 major muscle groups in your body. And each exercise takes just 5 seconds to do.

SEE THE RESULTS YOU CAN EXPECT FROM MY SECRET "TONOMETRIC" EXERCISE PROGRAM—DEPENDING UPON YOUR AGE:

If you are basically healthy and eat a balanced diet, the percentage of total performance can improve as follows using the "tonometric" program:

	Amount of	Age	Amount of Improvement
Age			
15 .	up to 100%	35	up to 180%
18 .	up to 150%	50	up to 100%
21 .	up to 130%	60	up to 70%
25 .	up to 200%	70	up to 50%
30 .	ab		

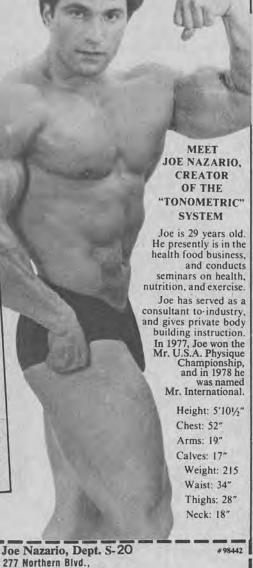
Of course, if you have a weak heart, or any physical disability, you should consult with your physician before beginning this or any other exercise program.

#### ABSOLUTELY NO RISK TO YOU!

When you send me your \$5.00, I'll send you a booklet explaining the "tonometric" concept, and outlining an exercise program using my 18 basic exercises designed to trim down fat and flab... and build up weak, underdeveloped muscles. BUT I WON'T CASH YOUR CHECK FOR 30 DAYS!

That way, you'll have plenty of time to try my amazing "tonometric" program, and decide for yourself if it's everything I say or not. IF YOU'RE NOT ABSOLUTELY THRILLED, SIMPLY RETURN THE MATERIAL AND I'LL SEND BACK YOUR CHECK!

What could be fairer than that? Since you've got nothing to lose, and only a beautiful, strong, firm body to gain, why not send me the coupon, and the check for \$5.00, today?



I want to learn the secret professional musclemen use to build up their bodies in just 90 seconds a day.

Please rush me your complete program of 18 exer-

cises. I am enclosing my check or money-order for

\$5.00-which I understand you'll return to me

uncashed in 30 days if I am dissatisfied in any way. (New York residents please add sales tax.)

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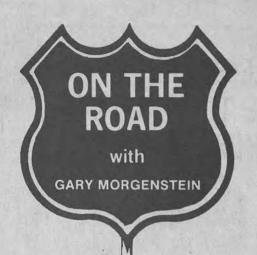
Great Neck, N.Y. 11021

Dear Joe:

Name

City

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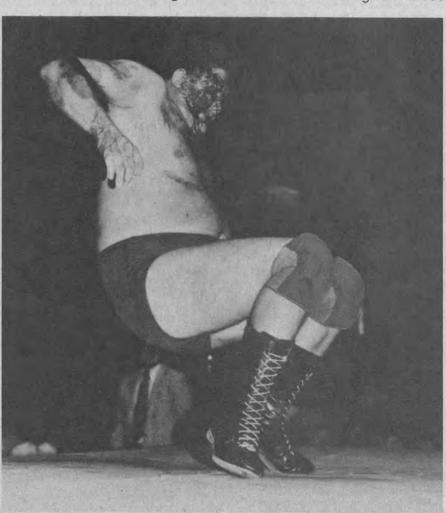
> MID-SOUTH COLISEUM **MEMPHIS**

**ASHARLEYRACE**become vulnerable? Is the longtime NWA champion slipping? Will a new champion emerge?

I'd received a bizarre report from one of my contacts in Miami. Guy by the name of Todd Turley, retired carpenter. Todd told me that he'd seen Race wrestle a lot lately. Todd doesn't do much except watch wrestling and sand cabinets. Anyway, this old nail-pounder said that Race was losing it.

leaping into my brand new Honda Accord. Fifth gear and the Carolinas whizzed by. Met Matt Brock in Atlanta and can't remember what happened except I came to at four in the morning, lying on a bar floor with a half-eaten souvlaki over my chest. Matt was gone. Maybe the blonde bimbo had fallen victim to the veteran's wilv ways.

Let's pick up the tale in Florida. Matches against three



A bloody Harley Race is supported by the top rope. Is the NWA champ faltering? A retired carpenter made the observation, Gary Morgenstein confirmed it, and Race himself admitted to being "tired."

Race's case, it's been said a lot. growing problems. Sometimes by jealous wrestlers. taken with a grain of salt.

What the hell, I thought,

I've heard that before. In different foes illustrate Race's

Dusty Rhodes. Against the Sometimes by alleged critics Dream, Race was forced into an puzzled by Harley's long reign. I early brawl. Not that brawls never discount anything. That's between Race and Rhodes are how stories are compiled cause for surprise. What Naturally, some things must be distinguished this from prior Race-Rhodes wars was the

(Continued on page 48)

## New from NRI! 25" color TV that tunes by computer, programs an entire evening's entertainment.

Just part of NRI's training in servicing TV, stereo systems, video tape and disc players, car and portable radios.

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#### SCOOP OF THE MONTH

Tony Atlas turned down an official government post as Ambassador to an African country to continue his sensational grappling career!

As amazing as it seems, Atlas rejected the impressive position to pursue his dream: a major wrestling championship.

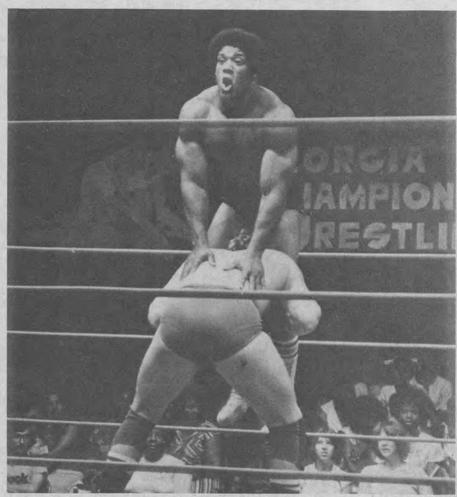
"I was flattered by the government's offer," Atlas admitted. "I guess they chose me because I got along real well with all types of people, from regular Joes to big shot politicians.

"But I feel there is much I have to accomplish in the squared circle before I enter other fields. When I do retire from wrestling, I plan to venture into all types of experiences."

Atlas, a likable, intelligent young man, is a wrestler on the rise. He has recently invaded the WWF, after a long and successful stint in the Mid-Atlantic area. WWF fans cannot believe his strength and agility.

"The WWF is an exciting place to be," Tony said. "If I took that other position, I'd be traveling all the time and spending most of my weeks in Africa. I love Africa, but right now I'd rather stay in the United States and wrestle for my living."

Adib Mwale, a spokesman for the African country's govern-



Tony Atlas is a wrestler on the move. Fortunately that move is only from the Mid-Atlantic to the WWF. The popular star recently turned down an ambassadorship to an African country. Although he is not ruling out the possibility of entering politics in the future, he feels there is too much left to accomplish in the ring at the present.

ment, expressed disappointment over Atlas' decision.

. "In Tony Atlas, I see one of the brightest young men on the face of this wide earth," he said with remorse. "Men like Tony do not appear on the international scene too often. The American government realized this and tried to get Tony working for them. Unfortunately, the talented man has other things on his mind right now. But in the future, his voice will be heard concerning international affairs."

Tony Atlas. Wrestler on the rise. Man on the move. More than just another superstar.

(Continued on page 50)





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## WHERT HEY NOW? ARE THEY NOW?

Each day, out of the thousands of letters we receive, hundreds of them are from fans asking the whereabouts of their favorite wrestler. In this special column, we will try to answer the questions you ask the most!



#### **SONNY KING**

It appears that King has finally been halted. The Florida wrestling commission suspended King. The family is in confusion. No one knows what King will do now or where he will do it. Rumors continue to swirl, none of which have been supported.

#### **TONY ATLAS**

The muscular young wrestler is grappling in the WWF. Brought in as a counter-weight to the evil likes of Greg Valentine and Hussein Arab, Atlas' real ambition is the North American title, currently held by Pat Patterson.





#### **BULL RAMOS**

Presently the Americas champion. Wrestles a great deal in Los Angeles, where he hasn't lost the ability to antagoniz fans. Recently completed a ferocious match with Mil Mascaras which many experts felt ranked among the area's greatest bouts.

#### **BUDDY ROGERS**

Has turned to managing in the Mid-Atlantic area. His first coup: the conversion of Jimmy Snuka to rulebreaking. Rogers hopes to collect a sizable stable of evil-doers in his brazen attempt to dominate the entire region.



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"heft" and blazing ACTION right at your fingertips, you'll KNOW that here AT LAST is the PROTECTOR that you have always prayed for—for yourself and your loved ones! UNCONDITIONALLY GUARANTEED to live up to EVERY CLAIM in this ad, you MUST be completely satisfied or send it back after using it for 90 DAYS, for a FULL

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# By Dan Shocket

ONEST WRESTLING FANS will admit there are two sets of rules. One set is designed to handcuff wrestlers who are called rulebreakers. The other set is to allow the scientific wrestlers to do things rulebreakers wouldn't even consider. The second set is for people who pay the referees.

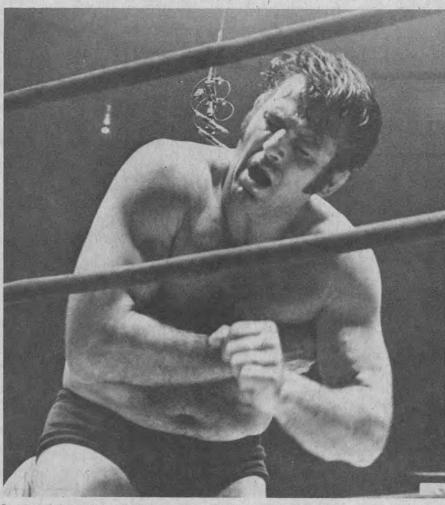
Recently, I received a letter from a perplexed fan. He said that in a recent match pitting Dominic DeNucci and Steve Travis against Baron Scicluna and Mr. X, DeNucci attacked Baron with the timekeeper's hammer.

"I expected Scicluna to use the hammer," he writes, "not DeNucci. And what did the ref do? Nothing. Why wasn't DeNucci disqualified? If Scicluna used the hammer, he would have been immediately disqualified."

Surprise.

My correspondent asks how this could happen. He also asks if this means DeNucci is turning rulebreaker.

First, let me answer the second question. Dominic DeNucci doesn't have the guts to become a rulebreaker, which means a man who sneers at fans and does anything to win. It's much



Baron Scicluna claims Dominic DeNucci hit him with the timekeeper's hammer and was not disqualified. Dan Shocket claims there is a separate standard applied by referees to scientific wrestlers and rulebreakers.

easier for him to hide behind the referees. As for actually breaking the rules, scientific wrestlers do it all the time. They just pay for the privilege. DeNucci is one of the most generous men in that area. He knows you get what you

pay for.

My correspondent asks if I'd investigate into why DeNucci wasn't punished for using the hammer. I asked the people who should punish DeNucci—the WWF officials—why he

(Continued on page 56)

### WRESTLING'S

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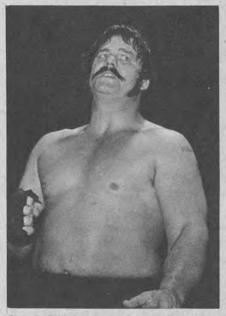
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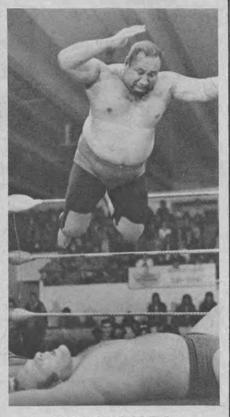
Just as this issue went to press, we learned that RIC FLAIR and BLACKJACK MUL-LIGAN have won the NWA tag team championship from PAUL JONES and BARON VON RASCHKE. The ex-champions claim they were victims of a prejudiced referee. "GEORGE SCOTT, the damn referee, is a friend of both Flair and Mulligan," Jones blasts. "He had dinner with them just a few hours before the match. We will take our case to the NWA and get the belts returned to us.



**BLACKJACK MULLIGAN** 

Justice must be served!"

Big TOR KAMATA has invaded Texas and his main targets are members of the VON ERICH FAMILY—DAVID, KEVIN, KERRY, and of course, FRITZ... KEN PATERA has issued a challenge to WWF champion BOB BACKLUND. "But I want Backlund to wrestle me on my home turf—not his," says Patera. "Charlotte, North



TOR KAMATA

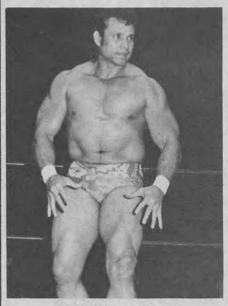
Carolina is where I want Howdy Doody Backlund. He can't pay referees off there like he does in New York."

What a shame! JIMMY SNUKA is now a rulebreaker. Snuka's newly found manager, BUDDY ROGERS, says that Jimmy will now go on to win the NWA championship. "The guy was a sissy until I changed his style," Rogers boasts. "Now he is A-1 championship material."
... "HANDSOME" JIMMY VALIANT headed to Tennessee minus his brothers and CAPTAIN LOU ALBANO.

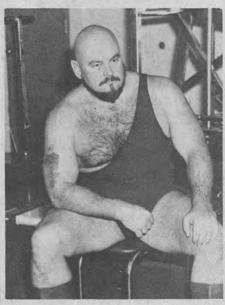
RODDY PIPER has stated that he is tired of the "inferior competition in the WWF and may leave the area if they don't stop feeding me these losers."

. . . SUPER DESTROYER II

claims he holds five pinfall victories over CRUSHER. The record books substantiate Crusher's cry "Bull!" . . . TOMMY RICH and STAN HANSEN have lost the Georgia tag team belts to former champions OLE ANDERSON and IVAN KOLOFF.



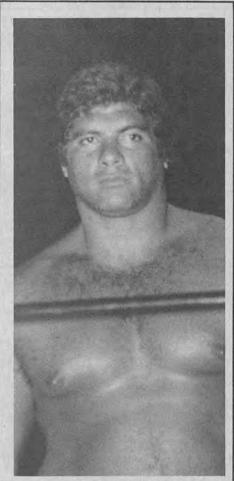
JIMMY SNUKA



**IVAN KOLOFF** 

## N' NEWS

## Bill Apter reporting...



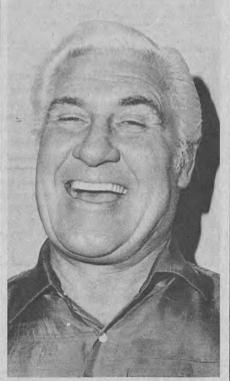
#### **DON MURACO**

Since SONNY KING has been banned from Florida, his henchmen, KING CURTIS, DON MURACO, KILLER KAHN, THOR THE VIKING. and BUGSY McGRAW have been aptly advised by MR. HATORI. They all agree he is a genius . . . RICK STEAMBOAT survived the clawhold of BARON VON RASCHKE for a full five minutes and then the time limit saved him ... BRUNO SAMMARTINO and NIKOLAI VOLKOFF are feuding in arenas all over the east coast.

JIM GARVIN and STEVE KEIRN are defending their Florida tag team championship while Steve's ex-partner, MIKE

GRAHAM, is chasing singles titles . . . CHIEF JAY STRONG-BOW boasts that he has learned how to use the figure-four leglock but is reserving it for the legs of GREG VALENTINE (the man that broke his leg with that same hold) ... JERRY LAWLER has gone the rulebreaker route again. It appears that Jerry became jealous of the success of his partner BILL DUNDEE and a feud has begun. "I taught Dundee all he knows and then the AWA goes and gives him a shot at NICK BOCKWINKEL before they give me one!" Lawler complains. "I deserve the title shot-not flunkie Dundee!"

FRED BLASSIE wants it known that unless he appears in a photo with one of his



FRED BLASSIE

proteges, the photo is not complete. "I am the brains behind all my men," Blassie explains. "Without my mug in the photo, you only get an out of focus view of my protege. The picture is not clear unless I'm in it." . . . STAN STASIAK says he will defend his Pacific



STAN STASIAK

Northwest championship against anyone. "I duck nobody!" he insists . . . SWEET BROWN SUGAR signed a contract to wrestle several matches in California . . . GEORGE "THE ANIMAL" STEELE was banned from California rings after only two appearances in that state . . . BOBBY HEENAN "helped" BLACKJACK LANZA win (Continued on page 58)

### COLLECTOR'S CORNER

#### WRESTLING MAGAZINE

It was simply titled "WRESTLING." And it was the first serious attempt to establish a magazine devoted entirely to professional wrestling which had a regular frequency and a world-wide distribution. The five issues of WRESTLING magazine are perhaps the most sought-after collector's back issues now made available to you.



JANUARY 1951

(First Issue) Wrestling King of Sports, Toots Mondt, Wrestling Whirl, Andre Drapp, How To Feel Like A Champ, How To Wrestle, Wrestling Girls, History of Wresling, Rocca (First Published Story), Frank Gotch's Life, Most Colorful Stars, George Hackenschmidt, Kings of Mat

\$30

MARCH 1951—Human Side, Wrestling Whirl. How to Wrestle, New Faces, Popularity Ratings, Strangler Lewis' Life, Sumo Wrestling, Yukon Eric's Life, Wrestler vs. Boxer, Strong Arms, June Byers' Life, George Hackenschmidt vs. Frank Gotch

MAY 1951—Letters, Wrestling Whirl, The Cauliflower Ear, Promoter Frank Tunney, Jim Londos' Life, Nell Stewart, Quiz, Great Togo, Gene Stanlee, Mongolian Wrestling, Fran Gotch Again Beats Hackenschmidt, Top Ten Villains, How to Wrestle

JUNE 1951—Editorial. Promoter Sam Muchnick, Wrestling Whirl, Ella Waldick, Kenny Ackles, Everett Marshall's Life, Joe Stecher vs. Jim Browning, Torturous Holds, Chief Don Eagle's Life, Turkish Wrestling, Tag Matches, Ratings, Rocca Describes His Toughest Match, Mystery Wrestler

#### **BOXING & WRESTLING**

After five issues, WRESTLING magazine changed its name to BOXING & WRESTLING. Continuing its high standard in wrestling, the addition of boxing stories made it one of the most popular sports magazines of the 50s. Some of the back issues listed in this ad can be obtained now by the general public for the first time in more than 25 years. As you would expect, supplies are very, very limited.

NOVEMBER 1951 Boxing—John L. Sullivan, TV Favorites, Lew Jenkins, News of the Month, Joe Louis Kayoes Lee Savold, How's Business, Harry Greb, Jimmy Carter Wins Lightweight Crown, Can Robinson Beat Maxim, Historic Photos, Jack Dempsey's Record, Results of the Month, Cartoon

Wrestling—Superman Lou Thesz, Girl Star Nell Stewart, Ratings, The Garibaldi Clan, Bert Assirati, Greatest Matches, Gus Sonnenberg Beats Strangler Lewis \$25

DECEMBER 1951 Boxing—Maxim Beats Sailor Murphy, Gavilan Beats Billy Graham, Jim Corbett, Knockout Artists, Best Prospects, New Champion Randy Turpin, Upsets, Jersey Joe Walcott, Ratings, Marciano Challenges Walcott, Sandy Saddler (Life Story), Tex Rickard, Famous Fights of the Past, Fights of the Month

Wrestling—Verne Gagne, Ratings, TV Announcer Dennis James. Sandor Szabo, Matches of the Month. Pet Peeve, Sammy Berg, Mae Weston \$25

JANUARY 1952 Boxing—Pep vs. Saddler, Gans vs. Kid Lavigne, Robinson vs. Turpin, Mickey Walker, Tricksters, Tony Janiro, Barney Ross's Record, Tex Rickard, Roland LaStarza, Leonard vs. Kilbane, Rocky Marciano, Ratings, Knockouts

Wrestling—Yvon Robert, Wrestling Whirl, Sky Hi Lee, Matches of the Month, Pacific Coast Championship, George Hackenschmidt, Indian Wrestlers, Ruffy Sifverstein, Ratings, Londos vs. Shikat \$25

FEBRUARY 1952 Boxing—Fights of the Month, Trouble with Boxing, Young Prospects, Tony Canzoneri, Bob Fitzsimmons, Rocky Graziano, Unusual Incidents, Predictions for 1952, Willie Lewis vs. Sailor Burke, Ratings (Marciano Fighter of Month), Tex Rickard Story

Wrestling—Dirty Duseks, Cora Combs, Wrestling Whirl, Matches of Month, The Original Terrible Turk, How to Improve Wrestling, Ratings \$25 MARCH-APRIL 1952 Boxing—Fights of the Month, Million Dollar Gates, Gene Tunney's Record, Heavyweights of 1952, Trouble with Boxing, Jim Jeffries, Henry Armstrong, Dumb Dan Morgan, Rocky Marciano, Jersey Joe Walcott, Tex Rickard Story, Ezzard Charles, Jimmy Carter vs. Art Arapon

Wrestling—Fred Von Schacht, Frank Gotch Record, Midgets, Wrestling Whirl, Millie Stafford, Matches of Month, Max Baer in Wrestling, Ratings, Promoter Billy Thom of Indianapolis, Good Old Days \$25

MAY 1952 Boxing—Fights of the Month, Greatest Heavyweights, Johnny Dundee, Harry Matthews, Ratings, Benny Leonard's Record, Tex Rickard Story, Kid Gavilan, Battling Nelson vs. Ad Wolgast Classic, Tommy Burns, New N.Y. Boxing Commissioner Bob Christenberry, Bobby Dykes

Wrestling—Whipper Watson, Old Timers, Wrestling Whirl, Verne Gagne, Great Gama, Matches of Month, Primo Carnera, Ratings, Strangler Lewis, Girl Wrestling in Germany \$25

JUNE 1952 Boxing—Fights of the Month, Gil Turner, Max Schmeling, Jack Johnson, Ratings, Stillman's Gym, Chico Vejar, Flyweights and Bantamweights, Tex Rickard Story, Partly Debress, May Rock Beard, 1987

Paddy DeMarco, Max Baer's Record
Wrestling—Lord Carlton, Ratings, Mars Bennett, Human
Sides, Tony Lanza, Wrestling Whirl, Good Old Days,
Whipper Watson, Matches of Month, San Francisco
Promoter Joe Malcewicz \$25

JULY 1952 Boxing—Fights of the Month, Joe Baksi, Jess Willard, Manager Al Weill, Abe Attell, Danny Nardico, Fighters Are Human, Tex Rickard Story, Famous Filipinos, Norman Hayes, Ratings

Wrestling—Lord Blears, My Toughest Bouts by Lou Thesz, Wrestling Whirl, Matches of Month, Texas Rasslin', Ratings, Ivan Kamiroff, It Began With Milo, Good Old Days \$25

AUGUST 1952 BoxIng—Highlights, Paddy Young, Sammy Mandell, Trainer Doc Bagler, Jack Dempsey, Keeny Teran and Gil Cadilli, Tex Rickard Story, Lew Tendler, TV From Miami, From Knockdown to Victory, Ratings

Wrestling—Dirty Dick Raines, Good Old Days, Whipper Watson, How Girl Wrestlers Keep Fit, Ratings, Adrian Baillargeon, Wrestling Whirl, Matches of Month, Mighty Atlas 255.

NOVEMBER 1952 Boxing—Highlights, Joey Maxim Beats Ray Robinson, Billy Graham, Jack Britton, Jews in Boxing, Robert Villemain, Ratings, Jack Dempsey, Interview, Ray Robinson compared to Harry Greb and Mickey Walker, Jack Sharkey

Jack Sharkey
Wrestling—Frank Sexton, Chief Don Eagle, Nell StewartGirl Star, Lou Thesz vs. Barone Leone, How They Broke
Into Wrestling, Matches of Month, Wrestling Whirl,
Ratings, Joe and Billy Varga-Father and Son Wrestlers \$30

DECEMBER 1952 Boxing—Rocky Marciano, Highlights: Rex Layne Beats Ezzard Charles, etc., Fighting French, Johnny Bratton, Jackie 'Kid' Berg, Boxing Humor, Tommy Garr, Comparing old and new greats, Dave Davey, Primo Carnera, Ratings, Dressing Room Drama, Dramatic Incidents Wrestling—Killer Kowalski, Record of Gene Stanlee, Jack O'Reilly, Ratings, June Byers, Wrestling Whirl, Matches of Month, Tough Way To Make A Living, Hollywood Promoter Hugh Nichols \$30

JANUARY 1953 Boxing—Marciano wins title from Walcott, Highlights of Month, The Negro in Boxing, Tommy Collins, Max Baer Story, Ted 'Kid' Lewis, Johnny Gonsalves, Managers' Mistakes, Ratings, Kid Herman, Sparring Partners, Gerald Dryer, Human Punching Bags Wrestling—Fred Atkins, Rocca's Record, Disgusted Fans, Ratings, Lou Thesz, Wrestling Whirl, Ronnie Etchinson, Matches of Month, Al "Dragon" Tucker \$40

MARCH 1953 Boxing—Fighting Talk, Highlights (Ezzard Charles Beats Cesar Brion; Johnny Bratton over Joe Miceli), New Jersey Champions in Every Division, Glen Flanagan, Joe Louis Story, Promoter Sam Silverman. Cleveland Williams, Boxing Jinxes, Jack Delaney, Ratings, What Makes a Champion, Johnny Risko

Wrestling—The Buddy Rogers Story, Fred Atkins, Wrestler vs. Boxer, Matches of Month, Fan Clubs, Mule Kick Marlin, Wrestling Whirl, Ratings, Matt Kosternich, Rick Starr, Lou Thesz vs. Gene Stanlee

APRIL 1953 Boxing—Fighting Talk, Fights in Review (Billy Graham vs. Jobey Giardello, Tiger Jones vs. Johnny Bratton), Pat McMurtry, Billy Miske, Ezzard Charles, Undefeated Johnny Saxton, Fidel LaBarba, Luis Firpo, Archie Moore Wins Title at Age 36, Jimmy McLarnin, Jack Dillon

Wrestling—Marvin Mercer, Matches of Month, Record of Yukon Eric, Killer Kowalski vs. Yukon Eric, Man Mountain Dean, Ratings, Wrestling Whirl, Fan Clubs, Promoter Al Mayer, Trading Holds

Some of the back issues in this ad have not been offered for sale for more than 25 years. All of these extremely rare magazines are from the personal collection of Stanley Weston, owner of the world's largest collection of wrestling memorabilia. This is indeed a once in a lifetime opportunity for the true collector to finally own these highly treasured but until now elusive editions. Obviously, the supplies of these issues are very limited, and they will be sold on a first-come, first-served basis. It is for that reason we urge you to list substitute choices when you order. This will avoid time wasted writing back and forth should a particular issue be sold out. The prices quoted are based on the rarity of the issue and the amount of available copies. For fastest service, payment should be made by money order or certified check. While cash will be accepted, we cannot assume responsibility when it is sent through the mails. All sales are final and no exchanges will be made.

SEPTEMBER 1952 Boxing—Highlights, Fighting Italians, George Arauji, Pancho Villa, Trainer Charlie Goldman, Willie Troy, Ratings, Boxing Confidential, Gene Tunney, Jackie Fields

Wrestling—Bobby Managoff, Lou Thesz's Record, Ratings, Matches of Month, Tim Geohagen, William Muldoon, Wrestling Whiri \$25

OCTOBER 1952 Boxing—Highlights (Walcott vs. Charles; Carter loses to Salas, etc.), Lauro Salas, Stanley Ketcfiel, Irish Champions, Chuck Davey, Max Schmeling, Ratings, Joe Miceli, Strange Experiences, Willie Pep tells about his loss to Sandy Saddler, Boxing Medicine Man Dr. Nardiello Wrestling—Riki Dozan, Their Hardest Battles, Matches of Month, Ray Gunkel, Tough Turks, Wrestling Whirl, Ratings, Record of Verne Gagne

MAY 1953 BoxIng—Fighting Talk, Fights in Review (Danny Nardico upsets Jake LaMotta, Rocky Castellani beats Tiger Jones), Kid Gavilan kayoes Chuck Davey to retain crown, Roland LaStarza tops Rex Layne, The Dundee Brothers, Baltimore's Great Fighters, Saga of John Morrissey, Tommy Loughran, Ratings, Middleweight Muddle, Charlie White

Wrestling—Fred Curry, Elvira Snodgrass, Matches of Month, Great Togo, Ruffy Silverstein, Trading Holds, Record of Buddy Rogers, Ratings, Wrestling Whirl, Fan Clubs 330

OCTOBER 1953 BoxIng—Fighting Talk, Fights of the Month. Dan Bucceroni, Promoter Lew Raymond, Arthur Persley, Light Heavyweight History, Best Heavyweight Bets. Jackie Kid Berg upsets Tony Canzoneri, Floyd

Patterson, Charlie 'Phil' Rosenberg, Your Boxing I.Q., Ratings Wrestling—Leo Nomellini, Johnny Barend, Ratings, Record of Sonny Myers, Violet Viann, Matches of Month, Frank Gotch, Wrestling Whirl, Fan Clubs, Trading

DECEMBER 1953 Boxing—Fighting Talk, Marciano kayoes Roland LaStarza (title), Fights of Month, Referee's Problem, Tony Galento and Manager Joe Jacobs, Philadelphia History, Five Best Lightweight Bets, Middleweight History, Battling Siki, Primo Carnera Kills

Ernie Schaaf, Jimmy Slattery, Ratings .

Wrestling—Lucky: Simonovich, Ratings, Mighty Atlas, Reggie Lisowski, Yvon Robert, Mataches of Month, Fan Clubs, Wrestling Whirl

FEBRUARY 1954 Boxing—Fighting Talk, Fights of Month, Nino Valdez, Mickey Walker, Hein Ten Hoff, Featherweight History, Boxing Quiz, Luther McCarty, Joe Louis vs. Bob Pastor, Jack Johnson vs. Tommy Burns, Stanley Ketchel, Harry Greb, Ratings

Ratings—Bill Melby, Primo Carnera, Matches of Month, Raphael Halpern—The Wrestling Rabbi, Ratings, Len Hughes, Fan Clubs, Leo Nomellini, Wrestling Whirl, Remember When

MARCH 1954 Boxing-Fighting Talk, Fights of Month, 'Red Top' Davis, Bantamweight History, Commissioner Frank Wiener, Earl Wals, Ratings, Power of Punch, Bat Battalino vs. Kid Chocolate, Amateurs, Your Boxing I.Q., Ace Hudkins

Wrestling—Dennis Clary, Sandor Kovacs, Ratings, Dory Funk Sr., Matches of Month, Gossip, Wrestling Whirl, Hans Schmidt, Trading Holds, Record of Lord Blears

MAY 1954 Boxing—Fighting Talk, Former Champions Speak Out, Fights of Month, Rocky Castillo, Joey Giambra, Stanley Ketchel, Tommy Burns, Billy Peacock, Henry Armstrong Wins Title From Petey Sarron, Training, Boxing Quiz, Jimmy Wilde, Ratings

Wrestling—Don Leo Jonathan, Eric Pederson, Trading

Holds, Top Money Makers, Tarzan White, Matches of Month, Duke Keomaka, Fan Clubs, Remember When\$35

JULY 1954 Boxing—Eddie Borden Editorial, Fighting Talk, Fights of Month, French Invasion, Archie Moore Can Beat arciano, Bat Masterson, Gil Turner, Harlem Tommy Murphy, Holly Mims, Vince Dundee vs. Len Harvey, Vince Martinez, Your Boxing I.Q., Ratings, Bud Taylor

Wrestling—Tor Yamato, The Larsen Brothers, New Jersey Stars, Ida Mae Martinez, Matches of Month, Frank Jaras, Gossip, Fan Clubs, Wrestling Whirl \$35

AUGUST 1954 BoxIng-Eddie Borden Editorial, Fighting Talk, Marciano vs. Charles Fight, Fight of Month, Manager Al Weill, Britain's John Sullivan, Al Davis, 'Hurricane' Jackson, Ratings, Battling Nelson's Life, Vince Martinez, Benny Leonard vs. Jimmy McLarnin, Carmine Fiore, Joe Lynch, Quiz

Wrestling—Ray Eckert, Ratings, 'Treacherous' Phillips, June Byers, Matches of Month, Gypsy Joe, Gossip, Trading Holds

OCTOBER 1954 BoxIng-Eddie Borden Fighting Talk, Fights of Month, Joey Giardello Says He'll Kayo Bobo Olson, Harry Greb's Life, Cisco Andrade, Weighing Ins, Tiberio Mitri Kayoes Randy Turpin, Jack Dempsey vs. Bill Brennan, Walter Cartier, TV is Killing Boxing, Quiz, Ratings, Lew Tendler

Wrestling-Bobo Brazil, Gloria Barratini, Results of Month, Al Kashey, Wrestling Whirl, Rocky Columbo, Light Heavyweight Champs, Fan Clubs, Trading Holds

NOVEMBER 1954 Boxing—Eddie Borden Editorial, Critics Talk, Fights of Month, Can Marciano Be Beaten? Sam Langford's Life, AI Andrews, Managers Art Winch & Sam Pian, Billy Lauderdale, Max Schmeling vs. Harry Thomas, Carmelo Costa, Quiz, Ratings, Promoter Norm Rothschild,

Stanley Ketchel vs. Jack O'Brien, Maxie Rosenbloom Wrestling—Nell Stewart, Baron Leone, Canadian Champs, Enrique Torres, Matches of Month, Art Neilson, Wrestling Whirl, Dick Raines-Abe Kashey Feud, Gossip \$55

DECEMBER 1954 Boxing — Eddie Borden Editorial, Critics Talk, Matches of Month, Cisco Andrade, Ezzard Charles writes about Marciano, Bare Knuckle Fighters, Tony DeMarco, Jimmy Braddock, Maxie Rosenbloom's Life, Demarco, Jimmy Braddock, Maxie Hosenblooms Life, Paul Andrews, Tony Galento vs. Lou Nova, Benny Leonard, Quiz, Dempsey vs. Fred Fulton, Quiz Wrestling—Bob Orton, Matches of Month, Cowboy Carlson, Mars Bennett, California Champs, Al Costello,

Wrestling Whirl, Gossip, Fan Clubs

FEBRUARY 1955 Boxing—Eddie Borden Editorial, Critics Talk, Fights of Month, Nino Valdez Says "I'll Beat Marciano," Billy Petrolle's Life, Carmen Basilio Challenges Johnny Saxton, Bare Knuckle Fighters, Lou Stillman, Jim Corbett vs. Joe Choynski, Jack Delany, Jack Compared to Modern Fighters, Why

Fighters Are Tops, Quiz, Ratings, Jimmy McLarnin Wrestling—Billy Varga, Ratings, Violet Viann, Verne Gagne, Speaks Out, Matches of Month, Sonny Myers, Wrestling Whirl, Gossip, How To Start A Fan Club \$25

MARCH 1955 Boxing-Eddie Borden Editorial, Critics Talk, Fights of Month, Kid Gavilan, Cisco Andrade, Eugene Criqui, Ratings, Writer Dan Parker, Best Heavyweight Of All, Charley Powell, Youg Griffo, Kid McCoy vs. Tomy Sharkey, Willie Ritchie, Quiz, Pedro Montanez

Wrestling-Gorgeous George, Matches of Month, Jack Witzig, Ike Eakins, Texas Tough Guys, Little Black Dynamite, Wrestling Whirl, Fan Clubs \$25

APRIL 1955 BoxIng-Eddie Borden Editorial, Critics Talk, Archie Moore Blasts Marciano, Robert Cohen, Joe Choynski's Life, Strike By Managers' Guild, 'Boardwalk' Billy Smith, Ad Wolgast vs. Joe Rivers, Fake Fights, St. Arena, TV Fights of 1954, Paul Berlenbach, Quiz, Ratings

MAY 1955 Boxing-Eddie Borden Editorial, Critics Talk, Fights of Month, Jimmy Carter, Trainer Whitey Bimstein's Secrets, Pancho Villa's Life, Frankie Ryff, Ray Robinson's Comeback, Les Darcy, Charley Norkus, Max Baer Kayoes Max Schmeling, Bob Fitzsimmons, Quiz, Ratings, Barney Ross

Wrestling-Primo Carnera, Roy McClarity, Matches of Month, Southwest Champs, Great Scott, Killer Kowalski Strength Secrets, Wrestling Whirl, Fan Clubs, Gossip, Full Color Pin Up of Buddy Rogers

JUNE 1955 Boxing-Eddie Borden Editorial, Critics Talk. Fights of Month, Eduardo Lausse, Tony Canzoneri's Life, Tiger Jones and Bobby Jones, How Marciano is Managed, Lou Brouillard's Life, Bob Baker, Matchmaker Teddy Brenner, Ten Deadliest Punches, Tommy' Ryan vs. Sandow, Ruby Goldstein, Ratings, Quiz

Wrestling—Yukon Eric, Pacific Coast Powerhouses, Billy Goelz, Wrestling Whirl, Manuel Cortez, Matches of Month, Bob Geigel, Fan Clubs, Full Color Pinup of Billy Varga \$25

JULY 1955 Boxing-Eddie Borden Editorial, Critics Talk, Rocky Marciano Crushes Don Cockell, Fights of Month, Chico Vejar, Tony Canzoneri's Life (conclusion), Carmen Basilio describes his war with Tony DeMarco, Fight Nite At St. Nicks, Jimmy Soo, Fantasy Fight with Joe Walcott, Ludwig Lightburn, Benny Leonard vs. Ever Hammer,

Philadelphia Jack O'Brien, Ratings, Quiz

Wrestling—Tiger Joe Marsh, Matches of Month, Timmy
Geohagen, TV Stars, Yukon Eric Tells How To Build Muscles, Was Henri DeGlane a Nazi? Wrestling Whirl, Fan Clubs. Full Color Pinup of Frankie Talaber

AUGUST 1955 Boxing—Eddie Borden Editorial, Critics Talk, Fights of Month, Floyd Patterson, Tony DeMarco, Boxing's Mouthpiece, Mickey Walker, Joe Rowan, Fritzie Zivic batters Henry Armstrong, Fighting Irish, Joey Lopes, Sam Langford vs. Stanley Ketchel, Quiz, Luis Firpo,

Wrestling—'Legs' Langevin, Yukon Eric, Matches of Month, Promoter Eddie Quinn, Most Dangerous Holds, Joe Cassius, Wrestling Whirl, Gossip, Full Color Pin Up Of Leo Nomellini

2

SEPTEMBER 1955 Boxing-Eddie Borden Editorial, Critics Talk, Fights of Month, Rocky Castellani, Promoter Jim Norris, Fight Afternoon, Rudy Garcia, Abe Attell, Billy Graham Quits, Terry McGovern vs. Pedler Palmer, Pat McMurtry, Al Singer, Willie Jackson, Ratings, Quiz Wrestling—Leo Nomelline, Do Black Wrestlers Get Fair

Shake? Matches of Month Crazy Kalmikoffs, Hans Schnabel, Wrestling Whirl, Al & Tiny Mills Gossip, Wrestling Stinks! Full Color Pin Up of Big Bill Miller \$25

OCTOBER 1955 BoxIng-Eddie Borden Editorial, Critics Talk, Fights of Month, The Real Marciano, Frankie Carbo, Carmen Basilio, John L. Sullivan vs. Charley Mitchell, Carmelo Costa, Jack Dempsey (Part 1), Paddy Young, Archie Moore, Joe Benjamin, Ratings, Quiz

Wrestling-Hans Herman, Matches of Month, Strangler Lewis, One World's Title! Sky Hi Lee, Wrestling Whirl, Kamikaze Kinji, Hans Schmidt, Full Color Pin Up of Lord Blears

#### WRESTLING REVUE

WRESTLING REVUE (1959-1964) is thought to be the finest series of wrestling magazines ever published. These beautiful editions (all edited and published by Stanley Weston) set a standard by which all of today's wrestling magazines are judged. The magnificent back issues in this ad, many of which contain spectacular full-color inserts, have been unavailable to the public for more than 10 years. Supplies of these collector's treasures are very limited.



#### Fall 1959

The first issue, edited and published by Stanley Weston, established a new style for wrestling magazines. This classic first issue, printed on heavy, coated paper, contains eight pages of full color pictures, plus front and back covers, also in dazzling full color.

Fifteen years ago, this extremely rare issue was being sold for \$50 per copy, the same price we are offering it to you now \$50

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WINTER 1960	\$3
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JUNE 1963	
JUNE 1964	\$3!
AUGUST 1964	\$3
OCTOBER 1964	
DECEMBER 1964	\$3!

#### TV WRESTLING ALBUM



#### THE CLASSIC 1960 TV WRESTLING ALBUM The first and still the

Classic Album of all time. All 68 pages printed on the finest, heavy, coated paper. The Full Page portraits, 58 in all, of the world's greatest wrestlers of that era, some of whom are still active today, are all neatly bordered, ready for framing. And that

cover! Ah, probably the greatest portrait of a wrestler ever taken, in full color. Buddy Rogers, champion at that time, is th subject.

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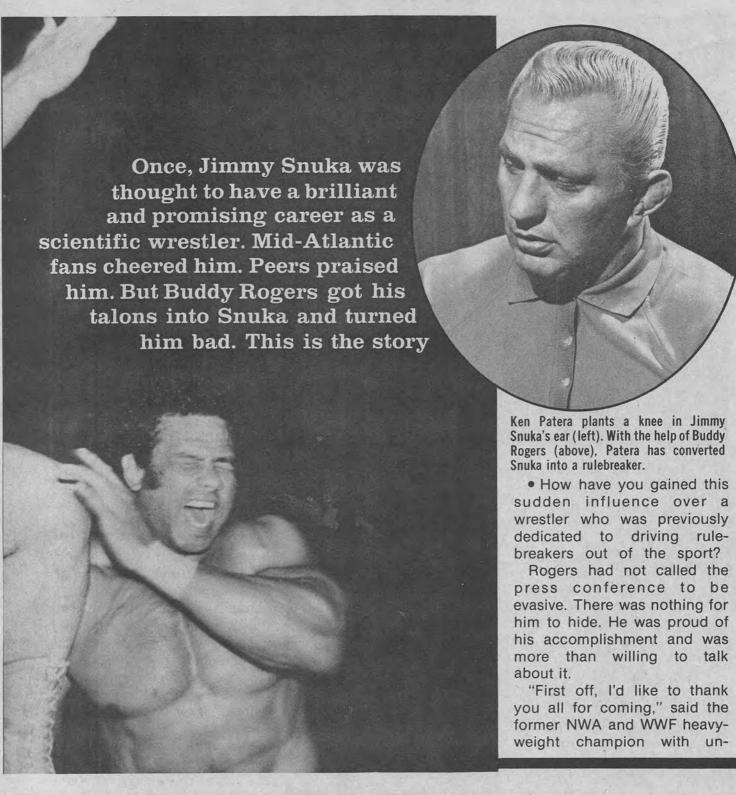
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## HOWKEN PA JIMMY SNUKA I



## TERATURNED NTO A BAD GUY!



characteristic graciousness. "I know you are all looking for your banner story so I will do my best to explain the situation. Jimmy Snuka, is now under contract to Nature Boy Associates and will be under my personal management for some time to come."

"How did you get him, Mr. Rogers," screamed a female reporter.

"Patience, my dear," Rogers responded, "I'll tell you the whole story.

"I've had my eye on Snuka for some time now," he said. "And what I saw was an extremely talented wrestler who, except for a lack of aggressiveness, had a chance to go to the top. I had my secretary write a letter with my observations, offering my services as manager. I received no reply. Persistence made me a great wrestler. however, and persistence will make me a great manager. We wrote letter after letter but never got a response. My

Patera pummels Snuka with his right hand (above) and twists his right leg (below). All the while, he spoke to Snuka about the virtues of rulebreaking.



next move was after Snuka wrestled against Ken Patera. I knew Ken would be particularly rough on him—show him the correct way to wrestle, the easiest way, the luckiest route to the top of the ladder. I knew Ken would show Jimmy the glory of being a rulebreaker."

The door to Rogers' office

swung open and in walked Snuka. Rogers rose and greeted him with a handshake. "Ladies and gentlemen of the press," he bellowed, "introducing the next heavyweight champion of the world, The New Jimmy Snuka."

The manager applauded, but nobody followed. Rogers was obviously upset. "Did you people hear what I said? This is the man of the hour, the wrestler of the decade, the future champion of the world."

No response. "Very well," he said, "you will all see . . . Go ahead and fire some questions at him."

The reporters were no longer so eager. The story Rogers was in the process of telling had affected their mood. It was a simple story of an intelligent man chosing evil over good—not the most pleasant topic to deal with. Finally, a reporter broke the silence. His question was simple but blunt. "Why Jimmy?"

"Because I've had it!" Snuka shouted. "I'm damn sick of empty promises of title shots. I'm damn sick of being taken advantage of. I'm damn sick of being the wrestler with the potential to be champion but no contract for the championship bout. I've been thinking about doing this for a long time. Mr. Rogers made it a reality. He made me think and think again. Every letter had its affect. But the match against Ken pushed me over the edge. I did more thinking about my career in that match than I did about my opponent. And by the time it was over my mind was made up."

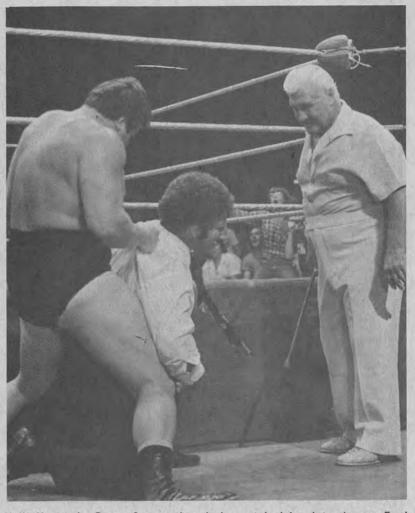
The reporters got up to leave. They had their story. There was no point in questioning Snuka further. His mind was in fact made up. And Rogers grinned.  $\square$ 

#### INSIDE WPESTLING

#### **NIKOLAI VOLKOFF**

40 Capsule Profile

D EST KNOWN FOR his magnificent build and awesome strength ("Shovel snow in front of Kremlin 10 years") ... Spent five years in Siberia before being brought to America by his current manager, Freddie Blassie ("Will not discuss motherland with American dogs") . . . Has bench pressed 545 pounds and can crush an apple with one hand ("Rather crush heads") . . . Handles most wrestlers as if they were rag dolls. Most will not wrestle him a second time for the same purse as the first . . . Has feud with former WWF champion Bruno Sammartino stemming from his unprovoked attack on Bruno during a television interview ("Hate Bruno. Crush him like grape") . . . Dislikes Americans ("If Dusty Rhodes American Dream, I hate Americans") averaged under five minutes for his last hundred matches while winning 97 percent of the time ("Make same money

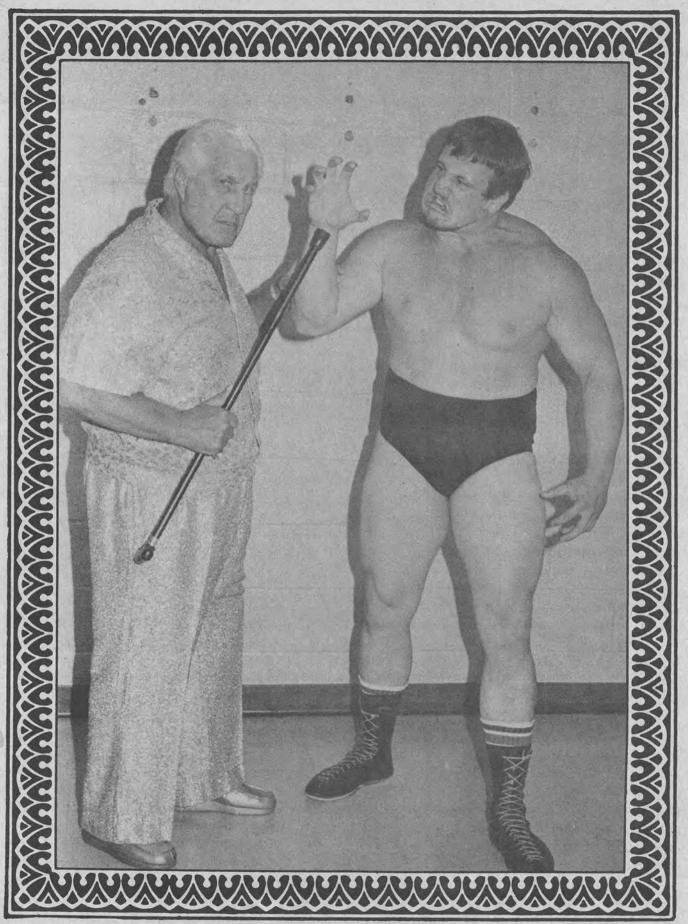


Nikolai Volkoff attacks Bruno Sammartino during a television interview as Fred Blassie gleefully looks on (above). Volkoff crushes an apple in his huge right hand (below). The apple cannot fight back, but Bruno could be a different story.



if wrestle five minutes or 15 minutes. Why waste time?")
... His agility in the ring allows him to do things men 100 pounds lighter could not ... Has a size 18 shoe and has stomped many an opponent into unconsciousness ... Eyes are set on Bob Backlund's WWF belt ("Fred said I wait a while and win the belt. When I win, I take it back to Siberia and join family").

#### **CAPSULE PROFILE PIN-UP**

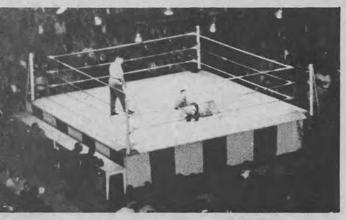


FRED BLASSIE & NIKOLAI VOLKOFF

SEND LETTERS TO:

## SINCERELY YOURS

BOX 48
ROCKVILLE CENTRE, N.Y. 11571



#### CREDIT WHERE CREDIT

I've been reading your magazine for many years. I have had no complaints except for one thing. All the times I've read your magazine, I've seen only about two or three stories on Steve Keirn. Nobody said anything when Steve won the Florida heavyweight championship or the Brass Knuckles title. But when Jim Garvin won the Florida title, he jumped up in the ratings.

I write this letter for Steve Keirn because he is my favorite wrestler and one of the best wrestlers in Florida. Otherwise, INSIDE WRES-TLING is great.

> CHRIS HARRIS Annandale, N.Y.

#### **GREAT MEN?**

Why does everyone put down great men like Superstar Graham, Ivan Koloff, Ken Patera, and Greg Valentine? These men are what wrestling's all about. They mean so much to the sport and fans don't realize it. Without them, there would be no wrestling. No big feuds. Fans would have to see men like Backlund and Mascaras roll around on the mat every night. Eventually, no one

would show up to see Dusty Rhodes even, and that's bad!

I'm not saying I wouldn't go to see Rhodes against Mascaras, once, but night after night, week after week, month after month, I'd get bored.

> JANELLE SCHERBIK Trenton, N.J.

#### **OMIT HARLEY**

I have been studying the "Most Hated" list in your magazine and I feel the name of Harley Race should be omitted. Sure, I'd rather see Dusty, Bruiser or Andre as NWA champion, but let's give Race recognition as a man just doing his job. People talk



Reader Chris Harris feels Steve Keirn (above) is not getting his due recognition and Dave Bowers feels Harley Race (below) should be eliminated from our "Most Hated" list.



about Race's ruthless nature. Maybe that's what it takes to be champion.

Others complain about his brawling and self-disqualifications to save his title. I pose this question: What would the top contenders do if they were champion? Would they just hand over the belt? I think not. Please remove Race's name so the real rulebreakers can be submitted.

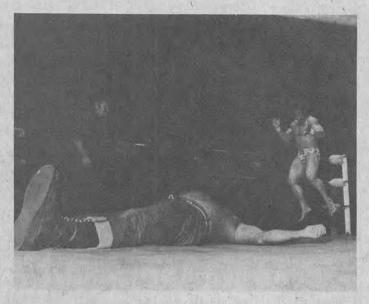
DAVE BOWERS Lancaster, Ohio (Continued on page 52)



# matt Philipse Brock's SILING SILING SILING

CHARLOTTE: Scoop of the Year! Buddy Rogers has turned manager in the Mid-Atlantic area. His first act was a predictably disgusting one. Consistent with Rogers' egocentric view that every young wrestler should follow his path and turn upon his peers and fans, Rogers talked Jimmy Snuka into going rulebreaker. Rogers explained to Snuka how much more money he'd get. Titles. Fame. Riches. The glory of evil seduced Snuka and lured him down this ragged path. Rogers is happy. Another young man warped. More youthful flesh despoiled. Whether Snuka comes to his senses is arguable. What matters is Rogers sickening attempt. Speaking of sickening, saw an old wino eating souvlaki with ketchup in a local restaurant. Was about to retch until I recognized the guy as an old college chum. Some make it. Some don't. I was one of the lucky ones. Only use ketchup on fries and burgers.

LOS ANGELES: Sitting on a bus watching the palm trees go by. Eyes started closing. Must have gotten in around four. Blondes and bourbon do that. Open one bloodshot eye and see . . . Quickly close it. Opened it again. Slowly. Then the left one. Sure enough, it was Him. George "The Animal" Steele was in Los Angeles. On a bus. Gnawing on a cushion and humming "My Blue Heaven." Rumors about a big L.A. change brought me out to the West Coast. Allegedly, Steele was involved. Few others. So I'm watching this maniac munching on a cushion. Couple of broads scream and run away. Steele looks up, grunts and tries to whistle the theme from "Exodus." Nearly chokes on the stuffing. Bus stops, Steele leaps over the seat and flings himself out the door. Last I saw he was chasing an alley cat with a rubber chicken. I gotta go on the wagon. He's gotta be put away.



JIMMY SNUKA



GEORGE "THE ANIMAL" STEELE

Harder than nails, veteran wrestling reporter Matt Brock has logged more miles covering wrestling than any other journalist. Every month Matt will travel to the sport's hotbeds, reporting everything he sees without fear or favor



**BILL DUNDEE & JERRY LAWLER** 



**TOMMY RICH** 

ATLANTA: Yes, it would've made sense if I'd flown from Charlotte down to Atlanta and then out to Los Angeles. It's a crazy business. Got a tip and had to act on it. So here I am. Big story is the ordeal of Tommy Rich. Since Rich won the Future Champion's Trophy, every rulebreaker and his brother have been after Rich. Number one target. They figure if you beat Rich, you earn a big rep, bigger dough and a title shot. Others want to hurt Rich for the hell of it. Got names for men like that. Magazine read by kids isn't the place. Rich told me he was stunned by the ferocity of the assault. Didn't expect the viciousness which greeted his winning the award. At one point, Rich realized he had to turn the hordes back or give it up. At this writing, Rich is demonstrating why he won the bloody award in the first place.

MEMPHIS: Received a helluva blast from a wrestler who feels the press is short-shrifting him. One time I stayed in a hotel that shortshrifted sheets and I woke up thinking I was Sky Low Low. Back to this disgruntled grappler. Name is Bill Dundee. Exponent of aerial maneuvers. Tough, honest, hard-working. Teams with Jerry Lawler. His accomplishments deserve mention, but not here. I deal in emotions. Dundee has an awful lot. He claims the press ignores him. Contends he's overlooked, caught on a geographic pincer between Florida wrestlers on the east and Texas brawlers on the west. Throw in Bockwinkel up north and Backlund off to the side. Dundee says Memphis wrestlers aren't getting the publicity they deserve. Could be. After watching some matches, I'm convinced of the high quality. Oh, drove up to Kentucky and passed mucho distilleries. Smell like burnt Cheerios. Thought I saw the President eating a Whopper without onions. Must be the air.



(Jimmy Snuka-Rulebreaker. This shocking announcement appalled many in the Mid-Atlantic area. Egged on by veteran Buddy Rogers, Snuka sneered at scientific wrestling and trotted down the perilous path of rulebreaking. While reaction has ranged from shock to dismay, no one has demonstrated quite the pained anger like Wahoo McDaniel. McDaniel sees himself as the veteran advisor to many young scientific wrestlers in the Mid-Atlantic area. He advises them. He trusts them. One was Jimmy WAHOO McDANIEL: Snuka. That trust is gone. Replaced by hatred. From his home in Georgia, McDaniel confronts Virginia-based Snuka.)



Well, nice of you to talk to me, Snuka. Maybe you'll find some sense before the day is out.

#### JIMMY SNUKA:

Not from you. The little sense you got, you better hold onto. Else you'll float into the rafters.

Every month the telephone wires will crackle as two top grapplers rage and argue. We'll print the unedited transcript of their conversations, giving the fans a privileged glimpse at wrestlers which can be found nowhere else

Simulated photos

WM: Ah, I see you've picked up the filthy language from your lousy friends.

My lousy friends have JS: turned my career around.

WM: Ken Patera and Buddy Rogers?

JS: They've knocked some sense into me.

WM: Oh, yeah, for now. JS: They're using you.

Get out. McDaniel. JS:

They'll make me champion.

WM: Champion? A real champion is a free man. With those kind around your neck, you can never be free. They'll suck you dry with their empty promises. What has he done for vou?

He has given me new life. When Ken approached me after a brutal bout, he



offered me friendship. Ken told me I could be champ. He said I had as much natural ability as anyone. But I was too nice.

WM: Uh-huh.

JS: Then Buddy came by and offered to be my manager. He told me he doesn't manage just anyone, only guys he knows can go straight to the top.

WM: That all?

Yup. Me and Buddy are JS: going to win the belt.

WM: You are naive. I feel sorry for you, uh, you don't see what they're doing? With you breaking rules and under Rogers' thumb, that clears the way for Patera to attack every decent man around.

Like you? JS:

WM: Like me and every other guy who wrestles honestly (Continued on page 54)

## IS IVAN PUTSKI MORE P THAN BOB BACKLUND?

YOUNG SUPPLE ARMS thrust outward to receive the shouts and love of the fans. He trots around the ring, showers of adoration pulsing over the handsome face. His name is Bob Backlund. He is number one this month in the fan-sponsored Most Popular Ratings.

There is another. He is also muscular, also loved by the WWF

fans. His name is Ivan Putski. He is *not* champion. But he is number one also. Tied with Backlund.

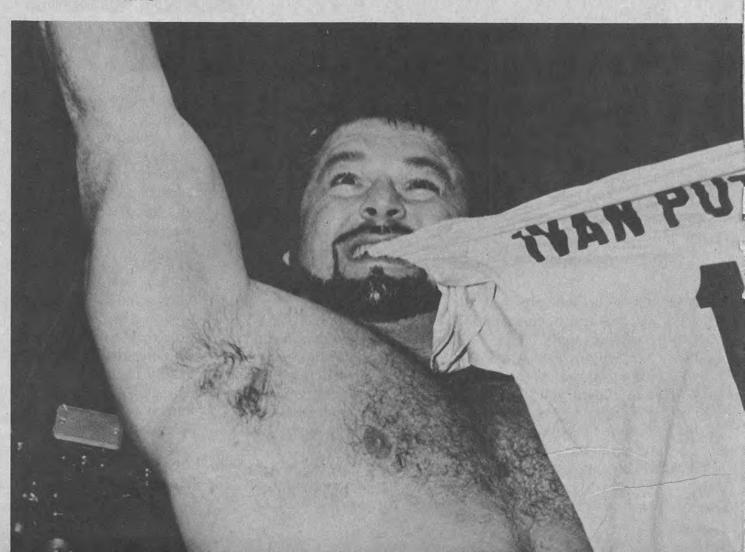
Who is more popular, Ivan Putski or Bob Backlund?

Perhaps fans are curious exactly how our ratings are compiled each month. For both Most Popular and Most Hated, we rely primarily on the amount of mail that each wrestler receives. Never have two wrestlers been tied in the ratings. The odds of both men receiving the same amount of favorable mail are astronomical. Especially when both are so popular.

Still, it happened. Now we ask the fans to break this extraordinary deadlock. Only fans may undo what fans have done.

(Continued on page 62)

Both men are popular. Indeed, beloved. Bob Backlund and Ivan Putski. Fans are unable to choose the more popular. It is a difficult, controversial choice. Still, it is one we feel the fans must make



## OPULAR

Left: Ivan Putski proudly displays a T-shirt given to him by his fans. Inset: Ivan does his best to sign as many autographs as possible. Right: Bob Backlund acknowledges the cheers of his fans after a title defense. Inset: Bob is sought after by his young autograph-seekers. Who is more popular? It's your decision.



#### Special Fan Ballot

Who Is More Popular?

(Check One)

☐ BOB BACKLUND

☐ IVAN PUTSKI

Send Ballots To: POPULAR VOTE C/O INSIDE WRESTLING BOX 48 ROCKVILLE CENTRE, NY 11571



These Ratings Are Compiled With The Assistance Of Top Wrestlers, Promoters, And Reporters. They Are Universally Accepted As Official

Federation Wrestling World



**BOB BACKLUND** Champion:



1-PAT PATTERSON

Association American Wrestling

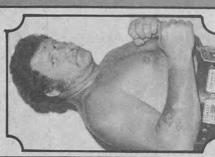


NICK BOCKWINKEL Champion:



1-GREG GAGNE

Wrestling National Alliance



HARLEY RACE Champion:



1-DUSTY RHODES

3-DUSTY RHODES

**Most Hated** Wrestlers Most Popular

Wrestlers

Tag Teams



1-JIMMY SNUKA

1-BOB BACKLUND

& IVAN PUTSKI

(TIE)





I-THE VALIANT BROTHERS



VALENTINE 2-GREG





2—GREG

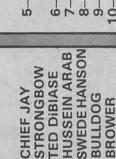


3-NIKOLAI VOLKOFF









8 6



4-MAD DOG VACHON





JACK BRISCO

9 10-

8

McDANIEL BRUISER

WAHOO

-9

STEAMBOAT

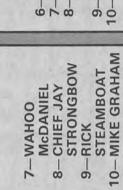
RICK

10-TONY ATLAS



6-MIL MASCARAS

4-KEN PATERA



5-MR. WRESTLING

THE SPOILER

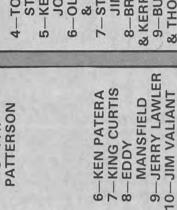


4-MASKED

SUPERSTAR



**PATTERSON** 5-PAT





PAUL JONES

4-ANDRE THE GIANT

2-RIC FLAIR





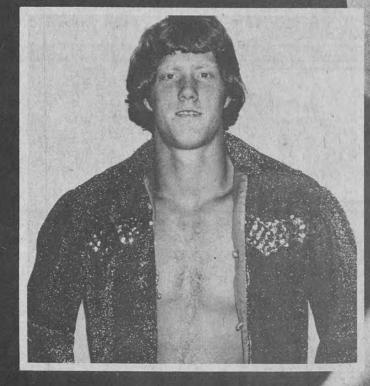
3-VERNE GAGNE & MAD DOG VACHON



THE SPOILER

# HARLEY RACE—

THE HAUNTING PRESENCE IN DAVID VON ERICH'S LIFE



Years before,
David Von Erich
had seen his father
toppled in a brutal
bloodbath with Harley
Race. David nearly
didn't survive the bitter
experience. But the
kindness of a stranger
and the support of his
father enabled David
to exact his fearsome
vengeance on Race

D AVID VON ERICH remembers it well. About 10 years ago, David was watching his father, Fritz, wrestle Harley Race. It would be years before David could recall that night without nausea. It would take long hours of difficult soul-searching before David could think of Harley Race without quivering painfully.

Many years. David went through hell. He'd never seen his father whipped like that. His father was his idol. That night he was a fallen idol. Bloodied. Broken. Remnants scattered about the dressing room. Race did that. David saw it. Remembered it. Like a scar burnt deep onto his soul.

For months, David could not talk about wrestling. He withdrew into a shell. He went for days without speaking. Every so often he'd shake his head or whistle a tune. Then silence would drape across the young face.

Fritz was deeply concerned. He'd always worried that his controversial career would adversely affect his sons, David, Kevin, and Kerry. For every successful offspring of a star, there was one who swallowed a bottle of pills or draped a rope around his or her neck. It was tough being the child of a star.

So Fritz carefully watched David. He waited out the days and sweated out the weeks. When they'd turned into months, Fritz knew he had to do something. Something decisive. Hopefully positive.

But he placed little faith in psychiatry. To Fritz, psychiatrists were nothing more than overeducated witch doctors incapable of anything constructive. He didn't want to subject David to the

(Continued on page 64)



David Von Erich stomps Harley Race in the corner (above) and brings him to the mat with a flying headlock (below). The champion did not expect the onslaught.



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Send your reports to: Correspondent Editor, Box 48, Rockville Centre, N.Y. 11571

# COLUMBUS, GA. By Kim Lamberth



MASKED SUPERSTAR VS. WAHOO McDANIEL



Fans were shocked by a stunning surprise. Masked Superstar pulled off the upset of the year by toppling Chief Wahoo McDaniel to win the Georgia heavyweight championship. Several times, it seemed McDaniel would turn the tide of battle and retain his belt. But Superstar's vile, unrelenting tactics wore down Wahoo and enabled the masked maniac to claim victory, and

other Bouts: Tommy Rich won a bloody Texas death match over Ole Anderson . . . Stan Hansen withstood senseless brutality to whip Ivan Koloff . . . Aided by manager Bobby Heenan, Killer Karl Kox bested Armstrong.

**EVANSVILLE, IND. By Tina Hellmeyer** 



**JERRY LAWLER** VS. **AUSTIN IDOL** 



Evansville was the latest pot selected for the heated feud of Jerry Lawler and Austin Idol to boil in. Both men attacked right from the opening bell, disdaining cleverness for outright brutality. Lawler showed why he's considered the "King of Memphis." After Jerry delivered a super suplex, it was all over for Idol.

OTHER BOUTS: Mike Stallings beat Tommy Gilbert . . . Robert Fuller and Bill Dundee topped The Assassins . Prof. Tanaka and The Stomper couldn't stop Tony Charles and Jim Golden.

ORLANDO, FLA. **By Connie Alexander** 



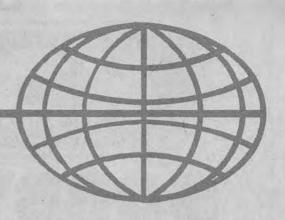
DUSTY RHODES VS. KING CURTIS



In one of his first Florida heavyweight title defenses, Dusty Rhodes was brilliant! His opponent was King Curtis. The match was a wild one! Rhodes weaved imaginative maneuvers and some old-fashioned toughness as he beat Curtis black and blue. But Curtis came back. He brought a foreign object into the ring and was disqualified.

OTHER BOUTS Sweet Brown Sugar balted Killer Kahn . . . Sonny King, Don Muraco, and Jos Leduc stomped Steve Keirn, Jim Garvin, and Buzz Sawyer ... Bugsy McGraw and Thor the Viking stopped dack and Jerry Brisco.

# WRESTLING CAPITALS



GLEN FALLS, N.Y.
By Kathy Bruso



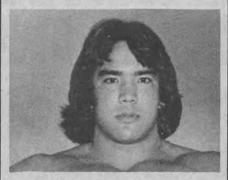
BOB BACKLUND vs.
BULLDOG BROWER



This had to be one of Bob Backlund's hardest WWF title matches. Bulldog Brower responded neatly to each and every one of Backlund's moves. Brower threw in a few of his own, none of them legal or normal. For a while, Brower had the advantage. Suddenly, Backlund found more strength and pulverized Brower with the atomic kneedrop.

OTHER BOUTS: Ivan Putski bombed Greg Valentine . . . Tito Santana crushed Johnny Rodz . . . Jay Strongbow and Jim Valiant battled to a draw . . . Hussein Arab baffled Dominic DeNucci.

LYNCHBURG, VA.
By Ricky Short



vs.
ERNIE LADD



Rick Steamboat had a chance to answer some of Ernie Ladd's ugly remarks when Rick put his Mid-Atlantic TV title on the line in a recent bout. After a while, Ladd saw that his moves wouldn't get very far against Steamboat. With no choice, Ladd started using illegal tricks and got disqualified. That didn't stop him. Though Rick won, Ladd tried to grab the belt from him after the match.

OTHER BOLITS: Blackjack Mulligan crumbled John Studd . . . Pedro Morales overwhelmed Frank Monte . . . Cocoa Somoa and Leo Burke outwrestled the team of Swede Hansen and The Scorpion.

KNOXVILLE, TENN.
By Tim Hart



KEVIN SULLIVAN vs. MONGOLIAN STOMPER



Kevin Sullivan engaged in a bloody brawl with the Mongolian Stomper. Stomper controlled most of this sensational bout with his infamous kicks and punches. Soon Sullivan unleashed a fistic assault which stunned the Stomper. However, Sullivan was disqualified for shoving the referee.

OTHER BOUTS: Lord Jonathan Boyd decisioned Dick Slater . . . Ron and Robert Fuller stopped Mr. Fuji and Toru Tanaka.

# HOTSEAT

# BOBBY HEENAN: "WARNING TO WRESTLING-I'M TURNING MY KILLERS LOOSE!"

HE IS ONE of the most re-nowned and successful managers in the business, vet he is having trouble laying a permanent foundation for himself. He guided Nick Bockwinkel to the AWA title before being banned from the area for punching association president Stanley Blackburn. Now he is establishing himself in the South with Killer Kox, Blackjack Lanza, and the Masked Superstar already in his stable. In a short time he has made as many enemies as friends. He is one of the most hated managers in history. He is Bobby Heenan.

# INTERVIEW CONDUCTED BY STU SAKS

Q: Bobby . . .

A: Before you start, two things: one, I'm a busy man. I've got important things to do, wrestlers to sign, so don't make this too long. And two, it's Mr. Heenan to you.

Q: Fine. Mr. Heenan, how would you assess your progress as a manager since your departure from the AWA?

A: As soon as the word got

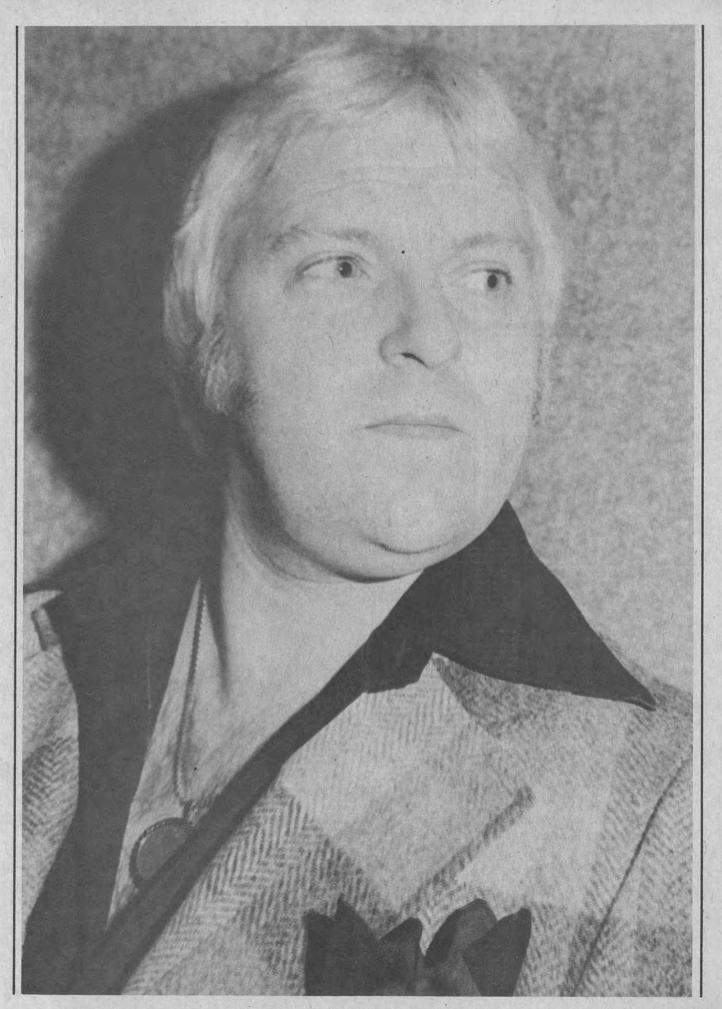
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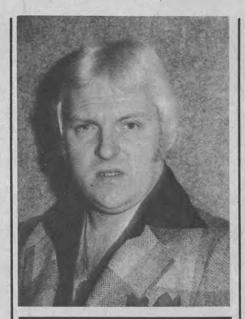
I'm very selective about who works for me . . . I check out every wrestler eventually and evaluate his potential.

99

around that I was coming to this area, the most incredible things happened. One wrestler posed as the bellhop in the hotel I was staying at just to talk to me. Others came right out and begged me to take them on as clients. They all want Heenan, but I don't want all of them. I'm very selective about who works for me. I'm not trying to be a hero. I'm not going to try to make some poor slob into the champion of the world. I check out every wrestler eventually and evaluate his potential—not only their talent potential, but most importantly, their potential to listen to me, to take orders from somebody who knows best.

- Q: You were banned from the AWA for hitting its president. Is the banning permanent?
- A: I don't care if it's permanent or not. I wouldn't go back to that wasteland for all the tobacco in Cuba. Too restrictive. When a manager can't sit at ringside to advice his wrestler, what's his use? Matchmaker? Hell no. I never interfere in a match, so there was absolutely no reason for the ruling.





66

Nick [Bockwinkel] wanted to leave the area. He was willing to leave his belt behind and make the move with me...But I had to say no.

99

- Q: But is that ample cause to hit the President?
- A: The bum Blackburn deserved a lot more, and I don't like this line of questioning.
- Q: When you left the AWA, you also left behind Nick Bockwinkel, the AWA heavyweight champion. Any regrets?
- A: I made Nick Bockwinkel what he is today. It takes a lot of hard work and dedication from both the wrestler and manager to make a champion. Any regrets? Some. But did Getty ever lose money on an investment? Many times for sure. But when he died, was he not the richest man in the world. Damn straight!
- Q: Did he ever consider coming south with you?
- A: He suggested that, as a matter of fact. After the incident,



Above: Bobby Heenan is in shock after receiving a 30-stitch wound. Bobby prefers managing to wrestling. Below: Heenan studies films taken of potential clients as he tries to build a new stable of wrestlers.



Nick wanted to leave the area. He was willing to leave his belt behind and make the move with me. I don't remember ever being so touched. But I had to say no. Too much to lose. We still talk to each other on the phone two or three times a week to discuss strategy for his matches. He misses that on-the-spot advising, but there's nothing I can do.

- Q: Nothing but try to make new champions.
- A: Hey, your not as dumb as everybody says you are.
- Q: I guess you should be congratulated for the Masked Superstar's victory over Wahoo McDaniel.
- A: The Georgia championship is merely a beginning. That's one title for one of my men. There are other titles and I will not be content until all those titles belong to my men.
- Q: But you have to admit, there is a lot standing in your path.

  There's a lot of excellent



Above: Bobby Heenan is interviewed by Gordon Solie as Blackjack Lanza, Masked Superstar, and a bizarre Killer Karl Kox look on. "Don't worry," Heenan says, "Kox will hit his opponents with everything but the kitchen sink. Below: Heenan is separated from Dusty Rhodes in the dressing room.



wrestlers in the area and you have not signed too many.

A: You know, it's a lucky thing for you that I don't lose my temper, because that might be one of the least intelligent comments I've heard in quite some time. Even without me, my men totally outclass these little wimps. Wahoo—it sounds like an allergy re-

action—Tommy Rich, Mr. Wrestling II? With me in their corner, oh, I shudder to think!

- Q: You seem to be forgetting somebody.
- A: I've forgotten a lot more than you'll ever know . . . Who?
- O: Stan Hansen.
- A: Please!
- Q: You mean to say, you don't think he's a worthy opponent?



66

Hansen begged me to manage him and I told him that I would let him know when I found out more about him. That drove him over the edge.

99

- Stop putting words in my mouth. I simply don't think he's a worthy opponent. I don't trust the man and I use the word "man" very loosely. Oh, I might as well tell you. He was that bellhop. He begged me to manage him and I told him that I would let him know when I found out more about him. That drove him over the edge. He completely flipped. And now look at him. Look who he associates with. Why, he's even afraid to use the lariat. He's a changed man-and I use the term loosely.
- Q: And Dusty Rhodes?
- A: I've got a special plan worked out for the fat whale.
- Q: Could you elaborate, Bobby?
- A: The name is Mr. Heenan. And your interview is over.

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# BEHIND THE DOOR

(Continued from Page 8)



John Studd and Ken Patera have sent a letter to the publisher of INSIDE WRESTLING condemning the appointment of Stu Saks as the writer of "Behind the Dressing Room Door.'

himself, no matter who he hurt. Shocket went wild. His shoddy

reach print. Finally, Editor-in- anymore. Goodbye." Chief Peter King succumbed to

Randy used his journalistic journalistic practice was expertise to try to protect what destroying a fellow writer. good men are left in wrestling. Randy's background would not But Dan did everything he allow him to do the same. So could to boost the rulebreakers. one afternoon, we found a note They hated each other. But on his typewriter. It said, until recently, the feud did not "Shocket wins. I can't take it

Randy never returned to the great pressure and allowed the office. And now everybody writers the freedom to use each knows why. My telephone other's names in their columns. conversation with him was his

only contact with anybody here since his resignation.

Working for this magazine has always been a dream of mine, but I would rather have joined the staff under different circumstances. Everybody on the magazine (that is, except for Shocket) loved Randy, but they still tried to make me feel as welcome as possible-well, all except for Shocket.

My first days here, he pulled me aside and told me what he had done to Randy and that I would be next if I didn't use my column to support his way of thinking. I was shaken. In my six years as a sportswriter, I have always been free to report the truth. I believe in the Constitution and the rights it grants me as a journalist by the First Amendment. I gathered enough courage to tell the veteran writer, in no uncertain terms, to stick it in his ear. He has not spoken to me since. I have seen him talking about me to the other writers, but they pay no attention. Peter King has warned Dan about harassing me.

am unafraid. A scared journalist is no journalist at all. I know what my job is and I will do it. Trust me. Randy, our column is safe.

After a week on the magazine, I attended my first wrestling match as a member of the working press. All of Randy's friends-Bob Backlund, Bruno Sammartino, Chief Jay Strongbow, etc.-were very nice to me and asked about Randy. They expressed sorrow that he was gone but assured me their full cooperation. Fred Blassie, Lou Albano, and the Grand Wizard sat with Dan across the locker room and had a champagne toast.

Their haunting laughter filled the room.

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ON THE ROAD

(Continued from Page 10)



Harley Race rolls Dick Murdoch to the mat. Harley says he has not looked good in recent matches because he is being dragged down to the level of his opponents.

Not this time. Race was dragging near the end. The exhilaration he felt in past wars was gone from his eyes. Instead of sparkling jubilation, those dark almonds hung dazedly.

"Tired, just a little tired," champion's early recourse to rulebreaking. Or toughing it out, as Race would say.

"I react and act according to what I want to do," Harley snapped.

But Race did seem to weary as the match went on, leading to the second part of this trilogyin-descent. Wahoo McDaniel was his next opponent.

If a Rhodes-Race match is a brawl, then a Race-McDaniel qualifies as a full-fledged war. Used to be that Harley thrived on long, extended battles. The more sweat that cascaded across his muscled body, the happier he seemed to be. In fact, time limit draws are a Race specialty. Sometimes a quick breather would seem to give Race new life and he'd be ready to climb back into the ring.

Harley said.

Opponent number three. Jack Brisco. A man of class. A man of moves. A former NWA champion. A man Race respects and loves to wrestle. Some of Florida's greatest bouts concerned these two.

Yet their recent bout contained little of the brilliance which had illuminated earlier bouts. Where Brisco delivered precision maneuvers, Race was lethargic. Though the match ended in Race's disqualification, many observers felt Brisco would have won the match. And the title.

Race says he has never felt better. Says he's never been sharper. Says his opponents make him look bad because they're bad. Says everyone has an off-night.

What Race ignores is the fragility of his position. A contender can have an offnight, lose a match and maybe suffer a drop in the ratings. Two notches. A champion is not accorded such a luxury.

Race has an advantage over other champions. Bob Backlund, current WWF champ, either wins or his opponent is disqualified. Not Backlund. Race will get himself disqualified, a la Bockwinkel, when defeat approaches.

So Race can survive a slump



Thrown from the ring, Race just barely beat the count getting back in. The NWA champ appears to be lethargic.

easier than most. If it is a slump.

"I'm better than I've ever been," Race snarls. "And no one is goin' to get my belt without an awful fight."

That's conceded. A man like Harley Race would not go easily. But pressure can erode skills and determination. The constant brutal assault, night after night, must take its toll. It has nothing to do with Race's talents. They are considerable. But it happens to all the greats. Bruno. Verne. Buddy.

Perhaps the hands of time are reaching for Race's belt, adroitly slipping it off. Perhaps it will be gone by the time I write my next column.



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# THE INSIDER

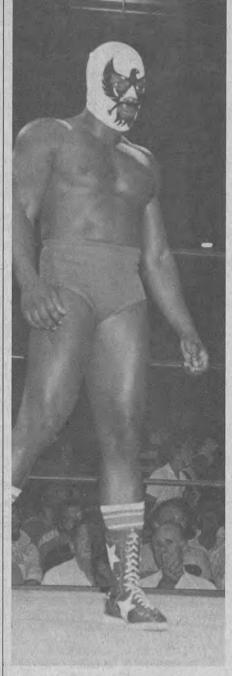
(Continued from Page-12)





DO YOURSELF A FAVOR AND FILL OUT







Who is that masked man? Well, we've ruled out one possibility. Sweet Brown Sugar (left) is definitely not Flip Wilson (right). Besides, how could Sugar do a dropkick with a dress on?

# RUMOR VS. FACT

RUMOR: Sweet Brown Sugar, the sensational masked Florida scientific star, is not Flip Wilson. actually comedian Flip Wilson! Bored with the grueling routine of Hollywood, Wilson has taken up wrestling to stay in shape. "What a marvelous challenge

this is," Wilson is reported to have said.

FACT: Sweet Brown Sugar is

The rumor, believed to have been started by Sonny King, has been properly laid to rest. Sorry, Flip. The devil made me do it.

RUMOR: AWA champion Nick Bockwinkel is ready to resign! The long-time titleholder has heard that the infamous Sheik may invade the AWA in mid-1980. Petrified of the Arab rulebreaker, Bockwinkel will not face him in the squared circle.

FACT: This story has been spreading quickly throughout the AWA. As far as I can tell, it may be true or it may be propaganda started by the Sheik.

"The day Nick Bockwinkel is scared of anybody is the day he hangs it all up and leaves for the great squared circle in the sky, daddy," the AWA king pointed out.

# INJURY REPORT

VERNE GAGNE is having trouble shaking a late summer flu. "The summer cold is a different animal," the popular veteran said. Gagne has been



Verne Gagne is suffering the affects of the flu. It has not kept him out of action, however.

carrying tissues in his trunks during his recent matches. "It's real embarrassing to have to blow my nose in the middle of a bout, but that's life," Verne said.

That's it for this month. Catch you later.

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# SINCERELY YOURS

(Continued from Page 29)

# IN DEFENSE OF DICK

Just a word in defense of Dick Slater. It seems somebody needs to speak out. Slater may be a tough guy, but he is certainly not the wicked monster some so-called journalists make him out to be. Definitely not in comparison to the likes of Sonny King and Ric Flair.

While Slater displays ruthlessness in the squared circle, he is as gentlemanly outside the ring as a man can be. So come world, look beyond Dick Slater the wrestler to Dick Slater the man.

> JANET FINLEY Belvedere, S.C.

# WHY WAHOO & TOMMY NO MORE?

I enjoy watching Georgia wrestling all the time. My favorite wrestlers are Tommy Rich and Wahoo McDaniel. They were a great tag team. So why did they stop wrestling together after they lost the title to Koloff and Anderson. I was awful surprised to see Rich teaming with Stan Hansen when they won the tag team title.

Rich and McDaniel were a tremendous team. Between Wahoo's toughness and experience and Tommy's quickness and looks, they were a match for any team around. I hope they wrestle together soon.

> PEARL FRAZIER Carnegie, Okla.

# IS IT TRUE?

Have "Verne Gagne and Mad Dog Vachon Won the Title?" AWA (November/ 1979). If so, it's amazing. To

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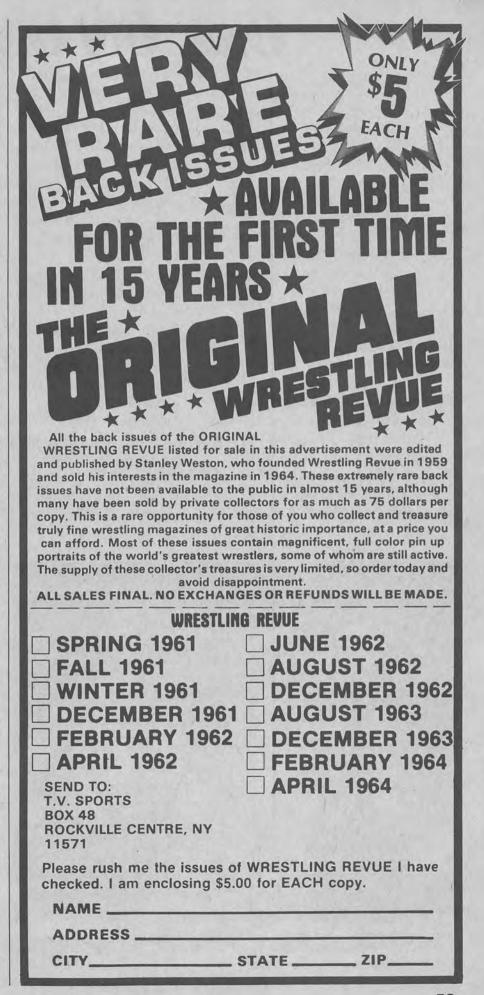
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think I would live to see two men like Gagne and Vachon sharing the same title makes me double-blink and do hand stands.

Since 1956, I've been a wrestling fan. I thought I'd seen it all. Thought Sammartino, Rogers, Rocca and Georgous George, to name a few, had shocked me beyond shock. Guess not.

All I can do is congratulate Gagne and Vachon and wish them well.

ARTHUR YOULMAN Chicago, III.



# ONE ON ONE

(Continued from Page 33)

and doesn't want to break legs or pull other ugly stunts. You coulda been something, Snuka. You coulda been a champ. Think of that when you're twisting someone's leg and hearing him scream. You think of your supposed friends when the kids boo you. See how long you handle that, Snuka.

JS: Wahoo, go to hell.

WM: If I do, you'll be there waiting for me.

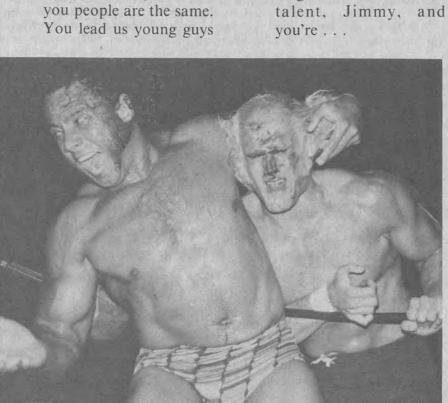
JS: And your promises are good? What the hell are they full of? I know what you're full of. You wouldn't share the spotlight with anyone. All you people are the same.

on and get what you can from us, then dump us over the side. I've heard what you did with Tommy Rich. Why the hell do you think he moved into a partnership with Hansen, It was cause he hates your guts.

WM: Tommy and I are good friends, damnit. Don't go pushing no lies on me. Your head's all twisted up with hate. Rogers has been feeding you a pile of sick lies and you're desperate.

JS: Desperate?

WM: Only a desperate man would go over to the side of a Ken Patera or Buddy Rogers. You have a lot of talent, Jimmy, and you're...



Jimmy Snuka bloodies the face of Jesse Ventura. Snuka, one of the most popular wrestlers in recent years, has joined forces with Buddy Rogers and Ken Patera, who claim they will make him a champion.



Wahoo McDaniel slams Harley Race to the mat. Wahoo strongly condemns Snuka's move.

JS: Don't lay this friendly Jimmy crap on me, McDaniel. I know how you operate. You ran Rich ragged until the dumb bimbo couldn't move anymore and was burnt to a crisp. You stole all of Mr. Wrestling's moves and did the same with II. You only got friends so you can use them. I don't know why I'm even bothering talking to you.

WM: Because there might be something good left inside of you. You can't deny you might have something good in there and you're kinda afraid of Rogers.

JS: Hah, I have no reason to be afraid of Buddy. He's my friend.

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# **BODYSLAMS & PINFALLS**

(Continued from Page 18)

aets off scot-free.

"We do not punish anyone who has not been disqualified by a referee," they said and refused further comment.

So I asked the referee why DeNucci wasn't disqualified.

"He had done nothing wrong within the spirit of the match." the referee claimed. "Scicluna and Mr. X were wrestling so dirty I didn't think it fair to stop Dominic from getting revenge."

Isn't that wonderful. DeNucci attacks Scicluna with a hammer and Scicluna is to blame. That's like a murderer blaming his victim for being around when the murderer wanted to kill him. What can you expect from a man whose only real defense is that he was paid very well for what he did?



Do the scientific wrestlers such as Dominic DeNucci (above) pay off the referees? Dan Shocket thinks so. Men like Baron Scicluna (below) do not pay the refs, Shocket writes, and are at an extreme disadvantage.



Every man has his price. Wrestling referees have a price lower than most.

Still, how can they get away with it? The fans let them. When DeNucci attacked Scicluna with a hammer, most of the fans were delighted. They cheered DeNucci on. In the feeble minds of those fans, DeNucci was a great hero defending the honor of wrestling. With the crowd's approval, DeNucci could have killed Scicluna and the fans would have cheered. No one ever gave wrestling fans credit for thinking straight.

In fact, many scientific wrestlers don't even have to pay the referees, figuring "why pay for what I can get for free?" These guys know the fans will applaud their every move, and no referee

has the guts to buck the fans. It doesn't take long for a referee to see that if he keeps the fans happy, he keeps his job. Helping scientific wrestlers to win keeps the fans happy.

People like Jack Brisco, Verne Gagne, Rick Steamboat, and Wahoo McDaniel have long known this. They pay the referees, but know that's just insurance. As long as the fans keep cheering for them, those bozos will keep on winning. Any loss they suffer is due to their opponent being superb. They win by guile and popular support.

This comes as no surprise to the men who are slandered as rulebreakers. They realize the odds are against them, and their careers are a continual uphill battle, they'll never get the praise they deserve. To men of their stature, that doesn't matter.

To men like Ivan Koloff, Paul Jones, Ric Flair, and Bobby Duncum, all that matters is winning the best way they can. Let the peasants worship whom they may; these men answer to a higher authority-their own self-esteem. That's what makes them battle the odds day after day, week after week, year after year.

Occasionally, the truth is seen, as when DeNucci blatantly violated the rules and nothing happened. When this occurs, a few fans will guestion, a few will be made to think, and a few will appreciate the rulebreakers. However, most fans will agree with the referees that the scientific wrestlers were allowed to break the rules if that is the "spirit of the match." Doubletalk impresses the simple and foolish.

Can the fans be simple and foolish forever?





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# NAMES MAKIN' NEWS

(Continued from Page 21)

Georgia's television title.

DICK MURDOCH has issued a death match challenge to BRUISER. He is anxious to take the Missouri state title from Bruiser, the man who took it from him in a wild St. Louis brawl . . . PAMPERO FIRPO is doing well in Puerto Rico . . . SPIROS ARION is wrestling in his native Greece . . . KILLER KARL KOX says he is a mental genius, not a "nut" like most people think. "I am one of the most brilliant men in the world," Kox told his imaginary friend Alex. Alex could not be reached for comment.



# KILLER KOX

TONY ATLAS is looking great in his WWF matches. Tony, who relies on his enormous strength to matches, feels that he is less than a year away from winning a major championship ... PETER MAIVIA has vanished. Even his manager, FRED BLASSIE, doesn't know his whereabouts . . . LARRY ZBYSZKO and TONY GAREA are doing extra gym workouts, hoping to return to the WWF soon and take the tag team title from THE VALIANT BROTHERS.

That's all for now. See you next month.

# SPORTS REVIEW Wrestling



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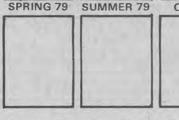


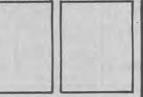








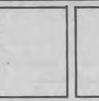




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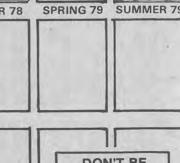


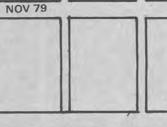


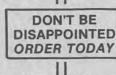












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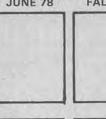














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# **IVAN PUTSKI**

(Continued from Page 35)

Typical of the comments we receive every month are those of Lillian Ford of Rye, New York, who wrote: "Only Ivan Putski knows what it takes to turn the fans on. He sure does it to me." Or Earl J. Carter of Teaneck, New Jersey, who told us: "Backlund is definitely the most popular champion in history."

Fans should remember that journalists are mere conduits through which the public passes judgement. We are trained to be impartial. Sometimes we falter and permit our own innate prejudices to influence our articles. Wrestling encourages that. Ever try writing a calm story about Greg Valentine? Very difficult.

But our duty is to inform the fans. We must always be receptive to their wishes. As are Bob Backlund and Ivan Putski.

"Nothing is as important to me as my fans," Putski said. "That's why the Most Popular ratings are the first item I turn to when I open your magazine. I know the fans determine the position of the wrestlers. As much as I respect your writers, the opinion of the fans is most important."

Backlund almost echoes Putski's refrain.

"You can't wrestle without the cheers. I'm always amazed how wrestlers can climb through the ropes and hear fans booing. That just amazes me," Backlund said, shaking his head. "I couldn't do half the things I've done without my fans yelling for me. So if they say I'm number one or number three hundred, well, I have to listen to them and respect their decision.

"And if they say I'm more popular than Putski," Backlund said smilingly, "I guess I have to abide by that decision as well."

This is not an easy one. We're dumping the entire responsibility on you, the public. You are the



Above: Bob Backlund will undoubtedly get the votes of these two New York City street vendors. Below left: This young man is getting an autograph he will cherish for the rest of his life. Below right: Ivan Putski received this plaque from Polish-Americans in Steubenville, Ohio.



ones who pay your hard-earned money to enter the arenas of America. You are the ones who decide who is popular and who is hated.

Indeed, you make or break the champions. You fans have an



awesome duty to fulfill. We do not envy you. But you cannot abdicate your responsibility.

Fill out the ballot. Tell the world who is more popular, Ivan Putski or Bob Backlund.

Do it now. Before it is too late.

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Yes... Witchcraft! Every time you hear the word it brings with it the feelings of like to know so that your life can be better, so that your enemies will stop bothering you; so that serenity, love, power and com-fort can be yours!

THE MAGIC POWER OF WITCHCRAFT lays bare these secrets for the first time! Do you want a bank account bursting at the seams with money? A love life that would make a sulfan envious? Supreme power to crush your enemies and reward your friends? What would it be worth to you to utter a simple incantation that would cause any pain to vanish? Or say another, and immediately recover some lost object?

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Witches have known for centuries that people are scared of them and their powers! And rightly so! NOW YOU CAN SHARE THE SAME POWER that gives you—literally—life and death control over other persons! Is someone bothering you? No problem at all, with Magic Witchcraft. For example, there is a spell called the "Cross Not My Path" ritual, for people who are having neighbor trouble. When you use it, you know you will never again have trouble with this neighbor!

With these amazing Witchcraft secrets, other people will look up to you—in awe—you'll automatically dazzle others with your power to make things happen at your will, you'll be Master of your destiny, and never have to apologize to anyone for anything!

Whatever you want or need, whatever frustration is bothering you, Witchcraft will help you. It is not evil—nor is it Black Magic. Like electricity, it is simply a power given by nature for the use of men, to make life easier.

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For centuries, these Witchcraft secrets were hushed up, so that those in power could stay in power! Feudal lords kept their bondsmen as slaves. Factory owners kept their employees in dreaded sweatshops, because these masters knew they must not allow their workers to realize that they need not labor their lives away. Witchcraft was suppressed because it works! Not because of any "evil" in it. If it hadn't worked, no one would have worried about it. If you want to gain power, all you need is this amazing Witch Book!

By using these Witchcraft secrets, you too can change our life and gain health, wealth, someone to love-or any-ting else-surely, swiftly and automatically!

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miracles happen in their daily lives!
You'll see how Vern, a man who likes to give a lot of expensive parties, was always short of cash until he discovered the amazing WITCH'S MONEY JAR—now all he has to do is dip in, for it brings him an endless flow of cash! Evelyn, a waitress, was always lending money to friends, and was always broke. Finally, she placed her last dollar on the table, and worked the MONEY MAGNET SPELL over it. All at once, dozens of people who had borrowed money from her, utshed to pay her back!

Hank was perpetually broke. One night he got together with some friends, and they decided to cast the MONEY SPELL. The very next day, Hank received in the mail a check for some \$250 worth of insurance. (He had never heard of the company that sent the check, he was not insured with them, and had never even made a claim—but he accepted the money.) Another member of the group that used the spell, a 40-year-old secretary, received an automobile as a gift! All the other members of the group received amazing windfalls of money, as well! You'll see how Dexter, a retiree, these Representations are sufficiently as a certary, was able to wear the finest, most expensive furs-FREE—and spend weekends at an expensive ski lodge in the mountains, where she met a wonderful mail! How Ruth L., a widow—with nothing but a small pension, and, a little savings—received her dream house, by using a simple 5-minute ritual on pag 38 of this book!

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### MEET THE AUTHORS

GAVIN FROST, B.Sc., Ph.D., D.D., is Archbishop of the Church of Wicca, New Bern, North Carolina with national headquarters in Salem, Missouri, branches in several states and worldwide membership. He is Marshal of the Gold Star of England, with the right to wear the Saffron Robe and one of the very few Witches in the Western Hemisphere privileged to wear the authentic mark of initiation on his wrist. Although descended from a long line of mystics and scholars, and formerly a Vice-President and Director of International Operations for major aerospace companies, he prefers to be thought of as a humble teacher.

Mrs. YVONNE FROST, A.A., D.D., with her husband Gavin Frost, devotes her time to giving private instruction and publishing Survival, the newsletter of the Church of Wicca, of which she is a Bishop.

Articles by or about Gavin and Yvonne Frost have ap-peared in such national publications as Midnight and the National Enquirer.

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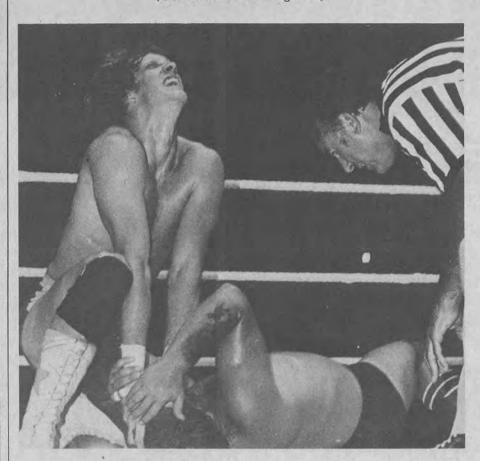
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# **HARLEY RACE**

(Continued from Page 39)





lengthy, often frustrating pain of therapy.

That left him with two options. Hope that David would emerge from his shell. Or bring David to a hynotist. Fritz chose the latter.

The man's name was Mr. Hyatt. His first name isn't important. He's dead now. But he accomplished David applies the iron claw (above), a hold he learned from his father, Fritz. Harley aims David's head at an iron stanchion (below).

something notable. He saved David Von Erich.

David required only one session. Mr. Hyatt put David under. He didn't bring David back too far. Just to the age of five.

Fritz later recalled that it was at this point where David's rigid idolization of his father began. Loving a father is fine. Respecting and admiring him is terrific. But it must be softened by reality. David never had that sort of flexibility. Thus, when he saw Harley Race beat his father, his esteem of Fritz collapsed, instead of sinking and lowering to reality.

Mr. Hyatt found much pain in young David. Much resentment. Much anxiety. He had to clear it away. He achieved his aims. At least as well as he could. There is no way to undo a scar. All a man like

Mr. Hyatt could do was bandage it and clean away the poisoning emotional wound which ravaged David's soul. But the scar remained.

That scar showed itself in St. Louis. David's foe was Harley Race. Ten years later.

"It's kinda strange how confused I feel about Race," David admitted. "At once, I hate him. But I'm not exactly certain why."



Von Erich hiprolls Race to the mat. David wanted revenge for what Race did to his father 10 years ago and he got it. Fritz was at ringside and enjoyed every moment of it.

Though David's motives may be murky, his actions bespoke an animal clarity. At times stunning the NWA champion, David unleashed assault after assault in a bizarre, ferocious match.

"I've seen him before and it happens that way every single time," David said, shrugging. "I look at him and I go cold all over. Sometimes I start shaking. And, and sounds crazy, but I think of my Dad. Isn't that weird?"

Fritz Von Erich doesn't think it's "weird." He remembers a tormented young boy swiftly slipping away down a chute of anguished horror. He remembers a kind man named Mr. Hyatt who brought his son back to him.

For Fritz Von Erich, it isn't weird at all. For that reason, he can smile and watch his son wrestle.



Each photo was chosen with exacting care for its sensual beauty and detailed ferocity. Printed on a high gloss, heavy cardboard stock, these photos are so clear, so lifelike, you may have the feeling you can actually reach out and touch the erotically

battling beauties.

And now, for a limited time only, these splendid photos can belong to you! We have selected the ten most erotic action photos in Apartment Wrestling history from our vast collection—the largest in the world. For the incredibly low price of ONLY TEN DOLLARS per packet of ten photos, they will be shipped postpaid in a sealed, plain brown envelope directly to your door. Remember, prior to this EXCLUSIVE offer, these magnificent photos were unavailable at any price.

Do yourself a favor and avoid a sold out disappointment. Order your Battling Girls picture packet today!

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# Rockville Centre, NY 11571

Please rush me \_\_\_\_\_ "Battling Beauties" photo packets. I enclose \$10 for each packet, which includes all shipping costs.

Name Address		
City	State	Zip

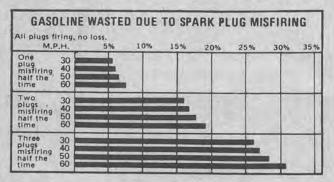
\$10 EACH PACKET

# With the cost of gasoline today...worn spark plugs

can nickel and dime you to death!

The 10,000 mile plug...worn, gap eroded, misfiring. Loses power. Wastes expensive gasoline.





# Stop gas and power loss with new Fuel Ignitors!



More than 50% of all the cars on the road today are losing power and wasting expensive gasoline due to misfiring spark plugs Worn 10,000 mile plugs are by far the main reason for misfiring, resulting in wasted gasoline and power. If your spark plugs are giving you anything less than a full rich hot spark at the peak of the power stroke of the piston, you can be sure they will nickel and dime you to death. It costs a lot of money to replace spark plugs every 10,000 miles or so, but it costs still more if you don't replace them. Worn plugs, loaded with carbon and other engine deposits, miss too often. You lose power and your gasoline mileage drops. The only thing you can be sure of is that your engine performance will get much worse until you re-place those plugs. Now, what can you do



### You can...STOP GAS AND POWER LOSS WITH NEW FUEL IGNITORS. GET MORE POWER ... MORE MILEAGE

A Surface Gap Fuel Ignitor does not have a conventional lower insulator "nose". Its firing end has a relatively flat spark surface that fires between the center electrode and the rim of the shell body.

Having no "nose", a Fuel Ignitor operates extremely cool since its blunt surface does not absorb combustion chamber heat as rapidly as conventional spark plugs

Fuel Ignitors give excellent pre-ignition and fouling protection as their relatively cold flat noses are more immune to combustion deposits which adhere to warmer running conventional plug insulator noses which stick out into the firing chamber and glow red hot.

# HERE ARE SEVEN VERY GOOD REASONS WHY YOU SHOULD BE DRIVING WITH **FUEL IGNITORS**

- 1. FUEL IGNITORS probably cost no more than you paid for the plugs now in your car, but you can test Fuel lunitors for a full 30 days and, if you are not satisfied you can get your money back
- 2. FREE REPLACEMENT, for as long as you own your car, of any Fuel Ignitor which is not performing to your complete satisfaction
- 3. SAVES GASOLINE. New Fuel Ignitors don't misfire. They deliver a full rich spark that fires the fuel/air mixture in every cylinder uniformally and completely.
- 4. QUICK STARTING. New Fuel Ignitors require less - far less - voltage to fire. Your engine starts quicker.
- 5. MORE POWER. New Fuel Ignitors restore horsepower immediately. Tests show as much as 24%
- 6. FASTER ACCELERATION. Sudden acceleration increases voltage requirements

substantially. New Fuel Ignitors with much lower voltage requirements than old spark plugs will not misfire. Acceleration is fast.

7. SAFER PASSING. New Fuel Ignitors deliver more spark and faster acceleration. They give you an extra margin of safety.

# HOW TO PROVE THAT NEW FUEL IGNITORS WILL GIVE YOU MORE MILES PER GALLON

When your set of new Filel Ignitors arrives start your car when it is standing on a level When it has warmed up so that it idles without the choke, put the transmission in drive and without touching the accelerator watch the speed at which your car moves slowly forward.

Now, bring your car back to its starting point. Remove your borderline plugs and replace with new Fuel Ignitors just as you received them ... no gap setting or other adjustments needed. Start your car. Let it warm up and when it's idling, give it the same crawl test when in gear as you did with your old plugs. The difference in speed is the extra power you get from every gallon of gas when you use new Fuel Ignitors in your car. You save with each gallon of gas you use and because more of the gas is burned with every firing of Fuel Ignitors, your engine will be

Order your new Fuel Ignitors now. If you're a driver who wants his car to move when he steps on the gas; if you want your car to start when you turn on the key; if you want every nickel's worth of mileage from every gallon of gas you buy ... you'll order a set of Fuel Ignitors for your car today.

plugs every 10,000 miles is the least part of your extra cost. It is the extra gas you pay for, that gives you no power, that's really expensive. As little as one gallon of gas wasted in every tankfull, and sloppy car performance in the bargain, is too big a price to pay for poor spark plugs. You can stop this waste with Fuel Ignitors, and never have to put another set of spark plugs in your car

# FULL (OWNERSHIP DURATION) WARRANTY

Use these remarkable FUEL IGNITORS in your car entirely at our risk give them every fest you can think of POWER — ECONOMY — STARTING — SURE-FIRE SMOOTHMESS — PERFORMANCE etc. Now if you are not completely satisfied in every obsoible way at the end of 30 full days simply return your FUEL IGNITORS for a FULL and IMMEDIATE REFUND.

We further warrant FREE REPLACEMENT of any FUEL IGNITOR regardless of the reason for as long as you own that car riabor not included. Bemember every set of FUEL IGNITORS is fully protected by an internationally famous insurance company

# INTERNATIONAL AUTOMOTIVE SALES 535 Fifth Ave., New York, N.Y. 10017

Gentlemen. Yes. I want to try a set of your amazing new patented Fuel Ignitors entirely at your risk. If at the end of 30 full days, I am not completely delighted, if the Fuel Ignitors don't do everything you say I will simply return them for my money back immediately.

- ☐ Set(s) of 4 Fuel Ignitors \$ 9.60
- ☐ Set(s) of 6 Fuel Ignitors \$14.40
- ☐ Set(s) of 8 Fuel Ignitors \$19.20
- ☐ I enclose the full price you pay the postage □ Send C.O.D. — I will pay postman plus postage and C.O.D. charges

Make of car Year of car Engine cubic inch No. of cylinders.

Address.

City, State, Zip.



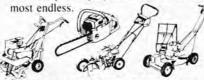
In just a short time, you can be ready to join one of the fastest growing industries in America...an industry where qualified men are making from \$10.00 to \$15.00 per hour...and that's just for labor. Parts, engines and accessories add even more to the profits.



Because the small engine industry has grown so quickly, an acute shortage of qualified Small Engine Professionals exists throughout the country. In fact, it's not unusual for a good small engine man to be three to four weeks behind in the summer and at least a week behind in the winter. When you see how many small engines are in use today, it's easy to understand why qualified men command such high prices—as much as \$17.50 for a simple tune-up that takes less than an hour!

# 46-million small engines are in service today!

That's right-there are over forty-six million 2-cycle and 4-cycle small engines in service across the U.S.A. That's the official count from the Engine Service Assn., and new engines are being built at a rate of one-million per month! With fully accredited and approved Belsaw training, you can soon have the skill and knowledge to make top money servicing these engines. Homeowners and businessmen will seek you out and pay you well to service and repair their lawnmowers, tillers, edgers, power rakes, garden tractors, chain saws, mini-bikes, go-carts, snowmobiles, generators, snowblowers, paint sprayers...the list is al-



# No experience necessary.

You don't need to be a 'born mechanic' or have prior experience. If you can read, you can master this profitable trade right at home, in your sparetime, without missing a single paycheck. Lessons are fully illustrated—so clear you can't go wrong.

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